

GOAL #1 A DISTINCT, DIVERSE COMMUNITY WHERE ALL RESIDENTS AND VISITORS FEEL WELCOME AND RESPECTED

- STRATEGY 1.1. RETAIN REVELSTOKE'S SAFE, SMALL TOWN CHARACTER
- STRATEGY 1.2 SUPPORT AND NURTURE CITIZEN INVOLVEMENT IN COMMUNITY ACTIVITIES AND LOCAL DECISION MAKING
- STRATEGY 1.3 SUPPORT THE HIGH QUALITY OF LIFE THAT INDIVIDUALS AND FAMILIES ENJOY BY FULFILLING THEIR LIFELONG HEALTH, CULTURAL, EDUCATIONAL, RECREATIONAL AND ECONOMIC NEEDS.
- STRATEGY 1.4 EMBRACE AND FACILITATE EFFECTIVE PARTNERSHIPS BETWEEN COMMUNITY ORGANIZATIONS AND ALL LEVELS OF GOVERNMENT.
- STRATEGY 1.5 ESTABLISH A COMMUNITY-WIDE PROGRAM TO MONITOR AND REPORT ON THE STATUS OF THE COMMUNITY'S IMPORTANT SOCIAL, ECONOMIC AND ENVIRONMENTAL INDICATORS.

GOAL #2 SMART GROWTH AND INTEGRATED LAND USE

STRATEGY 2.1 PREVENT URBAN SPRAWL BY ESTABLISHING CLEAR LIMITS FOR URBAN GROWTH.

STRATEGY 2.2 PROMOTE A WELL DESIGNED COMPACT COMMUNITY

STRATEGY 2.3 INCREASE COMMUNITY KNOWLEDGE, ENGAGEMENT AND CERTAINTY ABOUT FUTURE LAND DEVELOPMENT.

STRATEGY 2.4 STRIVE TO BECOME A LEADER IN ENVIRONMENTALLY SUSTAINABLE PLANNING, DEVELOPMENT AND BUILDING PRACTICES, RECOGNIZING THE CHALLENGES AND OPPORTUNITIES OF THE LOCAL CLIMATE, LOCATION AND TERRAIN.

STRATEGY 2.5 PROVIDE AND INTEGRATE A RANGE OF LAND USES TO FACILITATE THE SOCIAL, ENVIRONMENTAL AND ECONOMIC PRIORITIES OF THE COMMUNITY.

STRATEGY 2.6 SUPPORT THE IMPORTANCE OF DOWNTOWN REVELSTOKE AS THE PRIMARY FOCAL POINT FOR COMMUNITY, BUSINESS AND VISITORS.

STRATEGY 2.7 PRESERVE THE UNIQUE RESIDENTIAL CHARACTER OF NEIGHBOURHOODS.

STRATEGY 2.8 SUPPORT A BUILT ENVIRONMENT THAT RESPECTS THE COMMUNITY'S UNIQUE CHARACTER AND ENCOURAGES QUALITY DESIGN, DURABILITY, FLEXIBILITY AND EASE OF ACCESS.

STRATEGY 2.9 RESTRICT DEVELOPMENT ON LANDS SUBJECT TO SEVERE GEOLOGIC OR HYDROLOGICAL HAZARDS, INCLUDING (BUT NOT LIMITED TO) SOIL EROSION AND SLIPPAGE, ROCK FALL, FLOODING, DEBRIS FLOWS, OR SNOW AND MUD AVALANCHING.

Future Growth Areas being those lands that may be appropriate for future growth, once the lands within the Urban Growth Area have been exhausted and/or the annual monitoring and reporting program recommends a need for additional growth areas.

Smart Growth is a collection of land use and development principles that aim to enhance our quality of life, preserve the natural environment, and save money over time. Smart growth principles ensure that growth is fiscally, environmentally and socially responsible and recognizes the connections between development and quality of life. Smart growth enhances and completes communities by placing priority on infill, redevelopment, and densification strategies.

Urban Growth Area being the targeting of certain lands for urban growth to enable a community to move towards fulfilling economic, social, land use and environmental goals while maximizing a community's financial and infrastructure resources.

LEED: The Leadership in Energy and Environmental Design (LEED) Green Building Rating System, developed by the U.S. Green Building Council (USGBC), provides a suite of standards for environmentally sustainable construction.

Infill: New development located within existing built and serviced areas in vacant areas between existing buildings (true infill), through redevelopment of existing buildings/uses (intensification), and/or through renovation from one use to another (adaptive re-use).

GOAL #3 PRESERVATION OF OUR HISTORY AND HERITAGE

- STRATEGY 3.1 SUPPORT AND ENCOURAGE HERITAGE AND HISTORIC REVITALIZATION AND ENHANCEMENT INITIATIVES.
- STRATEGY 3.2 REQUIRE NEW CONSTRUCTION TO COMPLEMENT REVELSTOKE'S HISTORIC CHARACTER AND TRADITIONAL USE OF BUILDING MATERIALS.
- STRATEGY 3.3 SHOWCASE AND CELEBRATE REVELSTOKE'S RICH HISTORY BY PROMOTING AND EXPANDING MUSEUMS AND RETAINING HERITAGE BUILDINGS AND NATURAL AREAS.

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GOAL #4 AFFORDABLE HOUSING FOR OUR COMMUNITY

- STRATEGY 4.1 EXPAND AND ENHANCE THE DIVERSITY OF RESIDENTIAL HOUSING TYPES TO MEET THE NEEDS OF RESIDENTS AND THE WORKFORCE ACROSS EVERY STAGE OF LIFE, WHILE DELIVERING ON AFFORDABILITY, LIVABILITY, AND SPECIAL NEED PRIORITIES.
- STRATEGY 4.2 INCREASE ACCEPTANCE AND IMPLEMENT A RANGE OF MARKET INCENTIVES AND/OR GOVERNMENT INITIATIVES TO CREATE A LONG-TERM SUPPLY OF AFFORDABLE HOUSING FOR RESIDENTS THAT IS INTEGRATED THROUGHOUT THE COMMUNITY.
- STRATEGY 4.3 STRENGTHEN THE MESSAGE THAT AFFORDABLE HOUSING IS A COMMUNITY-WIDE ISSUE SHARED BY ALL REVELSTOKE STAKEHOLDERS AND RESIDENTS.

Non market housing - Housing that is sold or rented at a price that is not dictated by market forces and has restrictions on resale value to ensure affordability in perpetuity.

GOAL #5 EXCELLENCE IN ENVIRONMENTAL STEWARDSHIP

- STRATEGY 5.1 RETAIN AND, WHERE POSSIBLE, ENHANCE THE FUNCTIONING, BIODIVERSITY, CONNECTIVITY, HABITAT CONDITIONS AND NATURAL HERITAGE OF ECOSYSTEMS WITHIN THE COMMUNITY AND IN THE NORTH COLUMBIA AREA.
- STRATEGY 5.2 MAINTAIN HEALTHY FISH AND WILDLIFE POPULATIONS IN HABITATS SURROUNDING THE COMMUNITY.
- STRATEGY 5.3 RETAIN AND AUGMENT TREES AND TREED AREAS WITHIN DEVELOPED PORTIONS OF THE COMMUNITY.
- STRATEGY 5.4 WORK TOWARD IMPROVING THE LOCAL AND REGIONAL AIR QUALITY.
- STRATEGY 5.5 SET TARGETS AND SUPPORT ACTIONS TO REDUCE GREENHOUSE GAS EMISSIONS THROUGH ALTERNATIVE LIFESTYLES AND BUSINESS PRACTICES.
- STRATEGY 5.6 PROTECT AND EFFECTIVELY MANAGE THE QUALITY AND QUANTITY OF LOCAL WATER SOURCES, WATERCOURSES AND GROUNDWATER FLOWS.
- STRATEGY 5.7 MANAGE VISUAL IMPACTS AS TO RETAIN THE QUALITY OF THE DARK SKY.
- STRATEGY 5.8 MAINTAIN AND, WHERE POSSIBLE, IMPROVE PUBLIC VIEW CORRIDORS TO SIGNIFICANT NATURAL FEATURES.
- STRATEGY 5.9 REDUCE THE USE OF TOXIC SUBSTANCES AND PROVIDE FOR ENVIRONMENTALLY SAFE DISPOSAL OPTIONS.
- STRATEGY 5.10 MINIMIZE UNWARRANTED NOISE WITHIN THE COMMUNITY.

*A **watercourse** is any natural drainage course or source of water existing either year-round or seasonal and may include any of the following: (a) a river, creek or stream, whether containing water or not; (b) a pond, lake, wetland, bog or swamp; (c) a ditch which forms part of a stream system.*

***NatureScape British Columbia** empowers private citizens to end the loss of habitat and to create green spaces for wild creatures in urban and rural communities.*

***Energuide** is the official Government of Canada mark associated with the labelling and rating of the energy consumption or energy efficiency of specific products. EnerGuide™ labelling exists for appliances, heating and cooling equipment, houses and vehicles..*

GOAL #6 SAFE AND ALTERNATIVE TRANSPORTATION OPTIONS

- STRATEGY 6.1 ACTIVELY SUPPORT AND PROMOTE THE USE OF MODES OF TRANSPORTATION OTHER THAN PRIVATE AUTOMOBILES FOR RESIDENTS AND VISITORS.
- STRATEGY 6.2 PROVIDE SAFE, EFFICIENT, HEALTHY, AFFORDABLE AND ENVIRONMENTALLY SOUND TRANSPORTATION OPTIONS.
- STRATEGY 6.3 PROVIDE A COST-EFFECTIVE, RELIABLE, FREQUENT AND EFFICIENT TRANSIT SERVICE THAT IS ACCESSIBLE FOR ALL RESIDENTS AND VISITORS TO REDUCE THE RELIANCE ON AUTOMOBILES.
- STRATEGY 6.4 ENHANCE EXISTING HIGHWAY, RAILWAY AND AIR TRANSPORTATION OPTIONS TO IMPROVE THE SAFETY, RELIABILITY, SUSTAINABILITY AND COST OF TRANSPORTATION TO/FROM REVELSTOKE.
- STRATEGY 6.5 EXTEND AND ENHANCE THE RECREATIONAL, ALL-SEASON AND COMMUTER TRAILS NETWORK TO ACCESSIBLY LINK TOGETHER NEIGHBOURHOODS, IMPORTANT COMMUNITY DESTINATIONS AND FOCAL POINTS.
- STRATEGY 6.5 PLAN, DESIGN AND CONSTRUCT "COMPLETE STREETS."
- STRATEGY 6.6 MEET COMMUNITY AND VISITOR PARKING NEEDS AS EFFICIENTLY AS POSSIBLE.

Alternative Transportation -
Modes of transportation other than the single-passenger motor vehicle, including but not limited to carpools/share, public transit, walking, bicycling and ski lifts.

Complete Streets are
designed and operated to enable safe access for all users. Pedestrians, bicyclists, motorists and bus riders of all ages and abilities are able to safely move along and across a complete street.

GOAL #7 EFFECTIVE AND EFFICIENT INFRASTRUCTURE

- STRATEGY 7.1 COMMIT TO AND IMPLEMENT INNOVATIVE INFRASTRUCTURE PLANNING, MONITORING AND REPORTING.
- STRATEGY 7.2 ENSURE FLEXIBILITY IN SERVICE IMPROVEMENTS TO MEET CHANGING COMMUNITY NEEDS AND CLIMATE CHANGE IMPLICATIONS.
- STRATEGY 7.3 INVEST IN INFRASTRUCTURE THAT EMBRACES GREEN TECHNOLOGIES AND BEST PRACTICES THAT ARE ALSO COST-EFFECTIVE AND FUNDED BY THOSE USING THE SYSTEMS.
- STRATEGY 7.4 STRIVE TO ACHIEVE ZERO WASTE THROUGH SOLID WASTE MANAGEMENT PRACTICES, IN COOPERATION WITH THE REGIONAL DISTRICT.
- STRATEGY 7.5 EFFICIENTLY DELIVER HIGH QUALITY DEPENDABLE POTABLE WATER SUPPLIES FOR THE COMMUNITY.
- STRATEGY 7.6 RECOGNIZE THE PROBABILITY OF LIMITED SOURCES OF CLEAN WATER OVER THE LONG TERM AND TAKE ACTIONS TO ENHANCE WATER CONSERVATION AND MAINTAIN HIGH WATER QUALITY IN LOCAL WATERWAYS AND AQUIFERS.
- STRATEGY 7.7 UTILIZE BEST PRACTICES AND SUSTAINABLE SYSTEMS FOR THE TREATMENT OF WASTEWATER AND BIOSOLIDS.
- STRATEGY 7.8 ESTABLISH ENVIRONMENTALLY SENSITIVE STORMWATER MANAGEMENT AND FLOOD CONTROL MEASURES DESIGNED TO REPLICATE AND COMPLEMENT NATURAL HYDROLOGICAL SYSTEMS AND FUNCTIONS.
- STRATEGY 7.9 CONTINUE TO EXPAND A STATE-OF-THE-ART COMMUNICATIONS NETWORK.
- STRATEGY 7.10 ENHANCE ENERGY CONSERVATION AND PROVIDE RENEWABLE, SECURE AND SUSTAINED ENERGY OPTIONS WITHIN THE REGION.

GOAL #8 HIGH QUALITY COMMUNITY, ARTS, CULTURE AND RECREATIONAL FACILITIES AND ACTIVITIES

- STRATEGY 8.1 MAINTAIN THE SCALE, DIVERSITY AND MANAGEMENT OF PARKS, AND GREEN SPACE, WHILE CONSIDERING ONGOING EXPANSION OPPORTUNITIES TO MEET THE NEEDS OF SURROUNDING NEIGHBOURHOODS AND THE COMMUNITY.
- STRATEGY 8.2 DESIGN AND MANAGE COMMUNITY FACILITIES, PARKS AND GATHERING AREAS TO FACILITATE FOUR-SEASON RESIDENT AND VISITOR ENJOYMENT OF ARTS, CULTURE AND RECREATION FACILITIES AND TO ENCOURAGE INTERACTION AND SHARED ACTIVITIES.
- STRATEGY 8.3 MAINTAIN THE ENVIRONMENTAL INTEGRITY OF PUBLIC GREEN SPACES, WATERFRONT AREAS AND TRAIL CONNECTIONS.
- STRATEGY 8.4 IMPROVE FACILITIES AND PROGRAMS TO BE ACCESSIBLE AND MEET THE EVOLVING NEEDS OF THE COMMUNITY.
- STRATEGY 8.5 PROVIDE FACILITIES AND EXHIBITING OPPORTUNITIES FOR LOCAL ARTISTS AND CRAFTS PEOPLE.
- STRATEGY 8.6 PROVIDE A RICH ARRAY OF CULTURAL ACTIVITIES WITH ADEQUATE FACILITIES AND RESOURCES TO SHOWCASE THE COMMUNITY AND ENTERTAIN RESIDENTS AND VISITORS.
- STRATEGY 8.7 ENCOURAGE THE REGIONAL DISTRICT AND PROVINCIAL AGENCIES TO EFFECTIVELY MANAGE FRONT COUNTRY AND BACKCOUNTRY RECREATIONAL OPPORTUNITIES TO SUSTAIN HIGH QUALITY EXPERIENCES IN ECOLOGICALLY HEALTHY ENVIRONMENTS.

GOAL #9 SUSTAINED AND DIVERSIFIED ECONOMIC VITALITY

- STRATEGY 9.1 SUPPORT AND ATTRACT A SKILLED WORKFORCE THROUGH CONTINUED INVESTMENT IN THE COMMUNITY'S PHYSICAL AND SOCIAL INFRASTRUCTURE AND PROGRAMS.
- STRATEGY 9.2 EXPAND THE RESIDENT WORKFORCE BY REDUCING SOCIAL AND ECONOMIC BARRIERS.
- STRATEGY 9.3 PROVIDE SUFFICIENT SERVICED PROPERTIES TO MEET REVELSTOKE'S ECONOMIC NEEDS.
- STRATEGY 9.4 ENCOURAGE AND SUPPORT LOCAL BUSINESSES AND ENTREPRENEURS.
- STRATEGY 9.5 EXPAND THE COMMUNITY'S CAPACITY TO ATTRACT, HOST AND SATISFY VISITORS FROM MANY PARTS OF THE WORLD.
- STRATEGY 9.6 RETAIN, ENHANCE AND CELEBRATE REVELSTOKE'S NATURAL AND CULTURAL CHARACTER AND UNIQUE HISTORY AS IMPORTANT COMMUNITY AND TOURISM ATTRACTIONS.
- STRATEGY 9.7 ENCOURAGE AND ACCOMMODATE YEAR-ROUND ECONOMIC DIVERSIFICATION.
- STRATEGY 9.8 SUSTAIN AND ENHANCE THE EXISTING TRANSPORTATION AND NATURAL RESOURCE-BASED ECONOMIC SECTORS.
- STRATEGY 9.9 PROACTIVELY SUPPORT THE ONGOING PROMOTION, IMPROVEMENT AND INTENSIFICATION OF THE DOWNTOWN BUSINESS AREA AS REVELSTOKE'S PRIMARY FOCAL POINT AND DESTINATION.
- STRATEGY 9.10 MAINTAIN EFFECTIVE MANAGEMENT AND ACCOUNTABILITY OF THE CITY'S FISCAL BUDGETS AND OPERATIONS.
- STRATEGY 9.11 SECURE APPROPRIATE FINANCIAL TOOLS AND RESOURCES FROM SENIOR GOVERNMENTS AND OTHER SOURCES.

Triple Bottom Line: An integrated approach; intertwining economic, environmental and social objectives so that each enhances the attributes of the others, making it difficult to distinguish which specific triple bottom line component a particular initiative is addressing.

GOAL #10 SAFE AND HEALTHY COMMUNITY

- STRATEGY 10.1 **RETAIN A STRONG SENSE OF COMMUNITY SAFETY WITH LOW CRIME RATES.**
- STRATEGY 10.2 **ENHANCE EMERGENCY SERVICES AND NETWORKS TO MEET CHANGING COMMUNITY CONDITIONS, IN COOPERATION WITH ALL LEVELS OF GOVERNMENT.**
- STRATEGY 10.3 **MEET THE NEEDS OF A GROWING AND CHANGING POPULATION WITH APPROPRIATE HEALTH AND WELLNESS FACILITIES AND SERVICES.**
- STRATEGY 10.4 **PROVIDE ASSISTANCE, WHEN NECESSARY, FOR RESIDENTS TO ACCESS OUT-OF-TOWN HEALTH CARE.**
- STRATEGY 10.5 **IMPROVE THE PHYSICAL, MENTAL, SPIRITUAL AND SOCIAL HEALTH OF RESIDENTS.**
- STRATEGY 10.6 **PROMOTE AND ENCOURAGE HEALTHY LIFESTYLE CHOICES FOR ALL RESIDENTS.**
- STRATEGY 10.7 **RECOGNIZE AND PROMOTE PROGRAMS THAT ACKNOWLEDGE AND ADDRESS SUBSTANCE ABUSE TO LIMIT NEGATIVE IMPACTS ON THE SOCIAL AND ECONOMIC WELLBEING OF INDIVIDUALS, FAMILIES AND THE COMMUNITY.**
- STRATEGY 10.8 **IDENTIFY SHORTCOMINGS AND ADDRESS ISSUES OF ACCESSIBILITY AND INCLUSIVENESS FOR RESIDENTS AND VISITORS WITH DISABILITIES.**

GOAL #11 LIFELONG LEARNING OPPORTUNITIES FOR ALL RESIDENTS

STRATEGY 11.1 SUPPORT AND PROVIDE FACILITIES AND ACTIVITIES TO CONTINUE REVELSTOKE'S EXCELLENCE IN FORMAL EDUCATION TOGETHER WITH CONTINUED LEARNING OPPORTUNITIES FOR ALL RESIDENTS.

STRATEGY 11.2 BECOME A LEADER IN GLOBALLY SUSTAINABLE AND ENVIRONMENTALLY RESPONSIBLE LIFESTYLES THROUGH DEVELOPING LOCAL CHAMPIONS AND OFFERING CONTINUOUS COMMUNITY LEARNING OPPORTUNITIES.

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