



Knowing Is Better

# City of Revelstoke Community Survey

## Final Report

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## INTRODUCTION

In February 2007, the City of Revelstoke engaged Sensus Research, an independent market research firm located in Vancouver, BC, to conduct a public opinion survey of residents in Revelstoke.

Sensus Research designed the community survey based closely on a similar study performed for the client in 2000. The survey included two methods of delivery: 1) a paper version sent out to all residents and, 2) an online version accessible from the City of Revelstoke website.

The City of Revelstoke collected all paper versions from households, while Sensus Research retained collection for the online version of the community survey.

Residents of the City of Revelstoke were invited to participate in the study for a period of two weeks, with collection ending March 1, 2007.

The collected surveys were sent to Sensus Research for processing and cleaning, and Sensus Research subsequently combined the paper survey data with the data from the online version to complete the analysis.

## LIMITATIONS

The accuracy of results from random sample surveys is determined by the level of two different types of error:

Non-sampling error

Sampling error

Non-sampling error occurs when interviewers introduce bias into the survey, incorrectly code responses, or omit questions from the survey. Sampling error, on the other hand, occurs because the survey is answered by only a small portion (i.e. the 'sample' or 'n') of the entire population of interest rather than everyone within the population. As the size of the random survey sample increases, the amount of sampling error decreases at a non-linear rate.

Sampling error is most commonly expressed as the margin of error for a percentage or an average (i.e. plus or minus a certain percent or value) at a stated level of confidence (e.g. 95% or 19 times out of 20).

Based on a population of 8,000, this survey generated a 6.6% response rate, with the sample predicated on respondent self-selection. Different opinions exist on the ability to generalize the results of self-administered surveys

to the overall population and thus generate a known margin of error. Principally, the hesitation lies in the nature of the self-selection bias. If self-selection is a relevant and necessary condition to the survey, then the results are likely biased and not applicable to the *entire* population of interest (i.e. all residents). However, if it is felt that the self-selection is not crucial to the survey topic, as in the case of this survey, it can be argued that the self-selection itself is “random.” Consequently, the results of this survey, not inclusive of any margin of error, may be applicable to the wider population.

The following table lists the margin of error based on a 95% confidence level for various sample sizes.

Sample Size	Margin of Error, based on:	
	Population 6,000	Population 8,000
1,000	2.8%	2.9%
700	3.5%	3.5%
600	3.8%	3.9%
<b>530</b>	<b>4.1%</b>	<b>4.1%</b>
500	4.2%	4.2%
400	4.7%	4.8%

## TOP-LINE RESULTS

**Q1. Overall, how satisfied are you with Revelstoke as a place to live?**

	Percent (%)	Counts
<b>Very satisfied</b>	<b>57.7</b>	<b>300</b>
Somewhat satisfied	35.2	183
Somewhat dissatisfied	5.4	28
Very dissatisfied	1.7	9
	=100%	520

**Q2. Do you feel a sense of belonging in the City of Revelstoke?**

	Percent (%)	Counts
<b>Very strong</b>	<b>49.3</b>	<b>257</b>
Somewhat strong	36.9	192
Not that strong	12.1	63
Not at all	1.7	9
	=100%	521

**Q3. Are you proud of Revelstoke?**

	Percent (%)	Counts
<b>Yes</b>	<b>77.5</b>	<b>402</b>
Somewhat	20.8	108
No	1.7	9
	=100%	519

**Q4. Are you optimistic about the future of our community?**

	Percent (%)	Counts
<b>Yes</b>	<b>49.1</b>	<b>254</b>
Somewhat	38.1	197
No	12.8	66
	=100%	517

**Q5. Do you invite people to vacation here:**

	Percent (%)	Counts
Regularly	44.1	229
<b>Occasionally</b>	<b>45.9</b>	<b>238</b>
Basically never	10.0	52
	=100%	519

**Q7b. If yes, when?**

	Percent (%)	Counts
<b>0 – 5 years</b>	<b>41.7</b>	<b>78</b>
5 – 10 years	19.3	36
More than 10 years	39.0	73
	=100%	187

**Q7. Do you plan to retire here?**

	Percent (%)	Counts
Don't know	26.9	136
Decided	73.1	369
Total	100.0	505
<b>Of the decided:</b>		
<b>Yes</b>	<b>43.9</b>	<b>162</b>
Probably	30.1	111
No	26.0	96
	=100%	369

**Q8. Have you provided input on a major community decision in the last year?**

	Percent (%)	Counts
Yes	48.9	248
<b>No</b>	<b>51.1</b>	<b>259</b>
	=100%	507

**Q9. In your opinion, do you believe that public input has influenced any major community decisions in the last year?**

	Percent (%)	Counts
Yes	<b>70.3</b>	<b>268</b>
No	29.7	113
=100%		381

**Q10. Are you a member of a group, club or organization in Revelstoke such as recreation/sports, artistic/craft/hobby, business/work-related, education, community service, spiritual or cultural groups?**

	Percent (%)	Counts (n=63)
Yes	<b>77.8</b>	<b>404</b>
No	22.2	115
=100%		519

**Q11. Do you volunteer?**

	Percent (%)	Counts
Yes	<b>63.8</b>	<b>328</b>
No	36.2	186
=100%		514

**Q11b. How satisfied are you with how well community organizations work together?**

	Percent (%)	Counts
Very satisfied	34.5	112
<b>Somewhat satisfied</b>	<b>56.9</b>	<b>185</b>
Somewhat dissatisfied	8.0	26
Very dissatisfied	0.6	2
100%		325

**Q12. Do you think that as a community, Revelstoke is welcoming to people of all cultures?**

	Percent (%)	Counts
<b>Yes</b>	<b>67.0</b>	<b>343</b>
No	10.4	53
Don't know	22.6	116
	<b>100%</b>	<b>512</b>

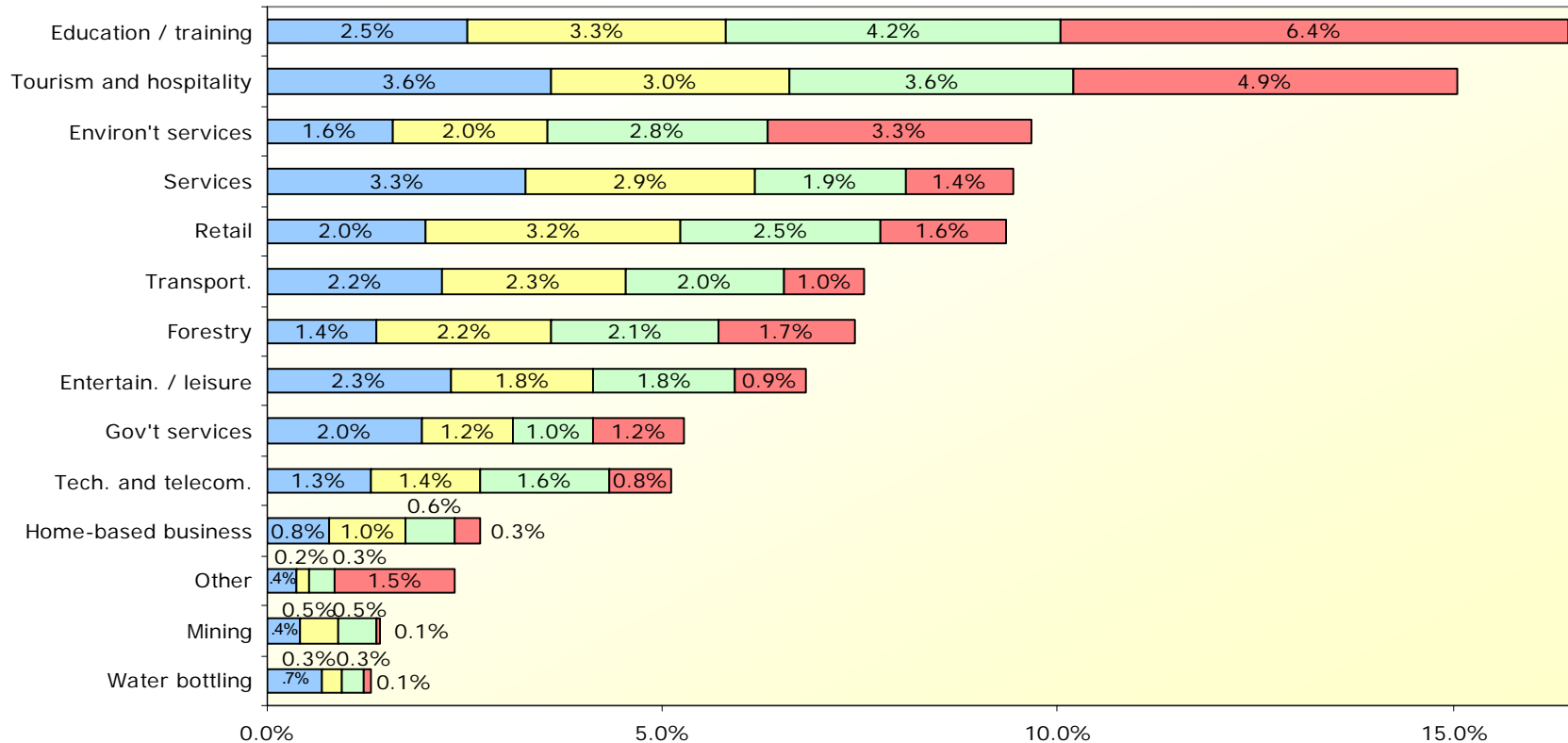
**Q14. In your view, what is the current state of Revelstoke's economy?**

	Percent (%)	Counts
<b>Growing</b>	<b>50.3</b>	<b>257</b>
Stable	41.3	211
Declining	8.4	43
	<b>=100%</b>	<b>511</b>

**Q13. Does our Community Vision Statement reflect your desires for Revelstoke in the future?**

	Percent (%)	Counts
<b>Yes</b>	<b>84.3</b>	<b>407</b>
No	15.7	76
	<b>=100%</b>	<b>483</b>

**Q15a. Of the following, please indicate the 4 highest priority economic sectors the community should focus on developing. Give your highest priority a #1, second highest a #2, all the way to #4 using each number only once. [Choose and rank 4 only]**



	Water bottling	Mining	Other	Home-based business	Tech. and telecom.	Gov't services	Entertain. / leisure	Forestry	Transport.	Retail	Services	Environ't services	Tourism and hospitality	Education / training
■ Highest	0.1%	0.1%	15%	0.3%	0.8%	12%	0.9%	1.7%	1.0%	1.6%	1.4%	3.3%	4.9%	6.4%
□ Second	0.3%	0.5%	0.3%	0.6%	1.6%	10%	1.8%	2.1%	2.0%	2.5%	1.9%	2.8%	3.6%	4.2%
▨ Third	0.3%	0.5%	0.2%	1.0%	1.4%	12%	1.8%	2.2%	2.3%	3.2%	2.9%	2.0%	3.0%	3.3%
■ Fourth	0.7%	0.4%	0.4%	0.8%	1.3%	2.0%	2.3%	1.4%	2.2%	2.0%	3.3%	1.6%	3.6%	2.5%

(Based on an average of 474 respondents)

**Q15b. Using the letter that corresponds to the above economic sectors, which 4 sectors are the lowest priority in your view?**

	Percent (%)	Counts (n=472)
Mining	67.6	319
Water bottling	63.1	298
Home based business	42.8	202
Entertainment / leisure	32.6	154
Government services	27.5	130
Technology and telecommunications	25.8	122

**Q16. Would you encourage someone to start a business here?**

	Percent (%)	Counts
<b>Yes</b>	<b>77.5</b>	<b>262</b>
No	14.5	76
	=100%	338

**Q17. How many adults (18 & over) in your household are in the following employment categories?**

	Average	Counts	Percent of Sample
Full-time employed	0.81	303	83.0
Part-time employed	0.29	128	28.9
Retired	0.21	111	28.9
Student	0.27	68	26.8
Self-employed	0.28	105	25.0
Seasonally employed	0.12	50	9.0
Unemployed	0.07	41	8.0

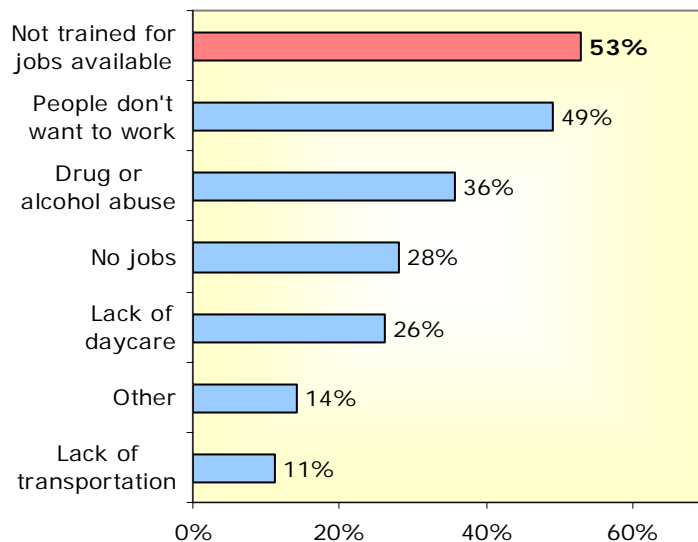
Note for Q17 and Q18:

Percent of sample population is based on the usable survey sample of 523 responses. There may be overlap between the categories. For example, a person can be both a student and part-time employed. Empty responses have been coded as "0."

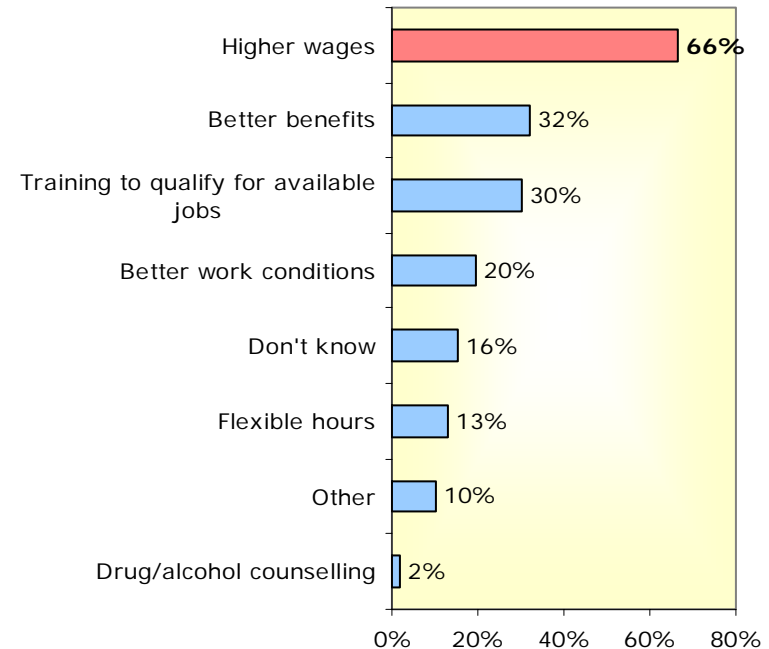
**Q18. How many people in your household are:**

(Total Count=523)	Average	Counts	Percent (%)
a. Working as much as they want / need to be?	1.00	328	62.7
b. Working <u>more</u> than they want / need to be?	0.26	138	6.9
c. Working in jobs below their skill / training level?	0.15	97	2.8
d. Able to work but are not working?	0.12	92	2.1
e. Not able to work?	0.07	63	0.8

**Q19. What do you think are the main reasons for unemployment in Revelstoke? (Count=503)**



**Q20. If you or someone you know has or is working out of town what might have kept you or them working in Revelstoke? (Count=446)**



**Q21. Currently, some sectors of the economy are facing workforce shortages. If Canadians cannot be found to fill available jobs, immigration from other countries is one possible solution. Do you think this is a good idea?**

	Percent (%)	Counts
Yes	55.5	271
No	44.5	217
	=100%	488

**Q22. Does the City of Revelstoke have all the basic services your family needs?**

	Percent (%)	Counts
Yes	68.1	341
No	31.9	160
	=100%	501

**Q23. Do you have access to the following technology? (Percentage answering 'Yes')**

Percent (%)	At home and work	Only at home	Only at work	No access
a. Phone	65.8	31.3	0.6	2.3
b. Computer	51.6	30.0	3.1	13.8
c. Internet (dial-up)	5.9	7.5	3.1	83.6
d. Internet (high-speed)	44.2	27.9	6.7	21.2

**Count=523**

**Q24. On a typical day, how do you travel to work?**

	In summer (%)	In winter (%)
<b>Car (as driver)</b>	<b>47.6</b>	<b>60.0</b>
Car (as passenger)	6.7	9.8
Bus	1.3	1.7
Bicycle	20.7	3.1
Walk	28.5	20.0

**Q25. In what are of Revelstoke do you live and work?**

		Work						
		Arrow Heights	Big Eddy	Columbia Park	Downtown	Southside	Westside Road	Other
Live	Arrow Heights	11 (3.2%)	4 (1.2%)	5 (1.5%)	57 (16.8%)	2 (0.6%)	3 (0.9%)	7 (2.1%)
	Big Eddy	1 (0.3%)	8 (2.4%)	2 (0.6%)	10 (2.9%)	2 (0.6%)	1 (0.3%)	5 (1.5%)
	Columbia Park	2 (0.6%)	4 (1.2%)	9 (2.6%)	32 (9.6%)	2 (0.6%)	-	4 (1.2%)
	Downtown	5 (1.5%)	5 (1.5%)	1 (0.3%)	87 (25.6%)	4 (1.2%)	3 (0.9%)	4 (1.2%)
	Southside	2 (0.6%)	4 (1.2%)	1 (0.3%)	22 (6.5%)	9 (2.6%)	-	3 (0.9%)
	Westside Road	-	-	-	-	-	3 (0.9%)	-
	Other	-	-	1 (0.3%)	8 (2.4%)	2 (0.6%)	-	5 (1.5%)

**Total count = 340, Percentage of total in brackets**

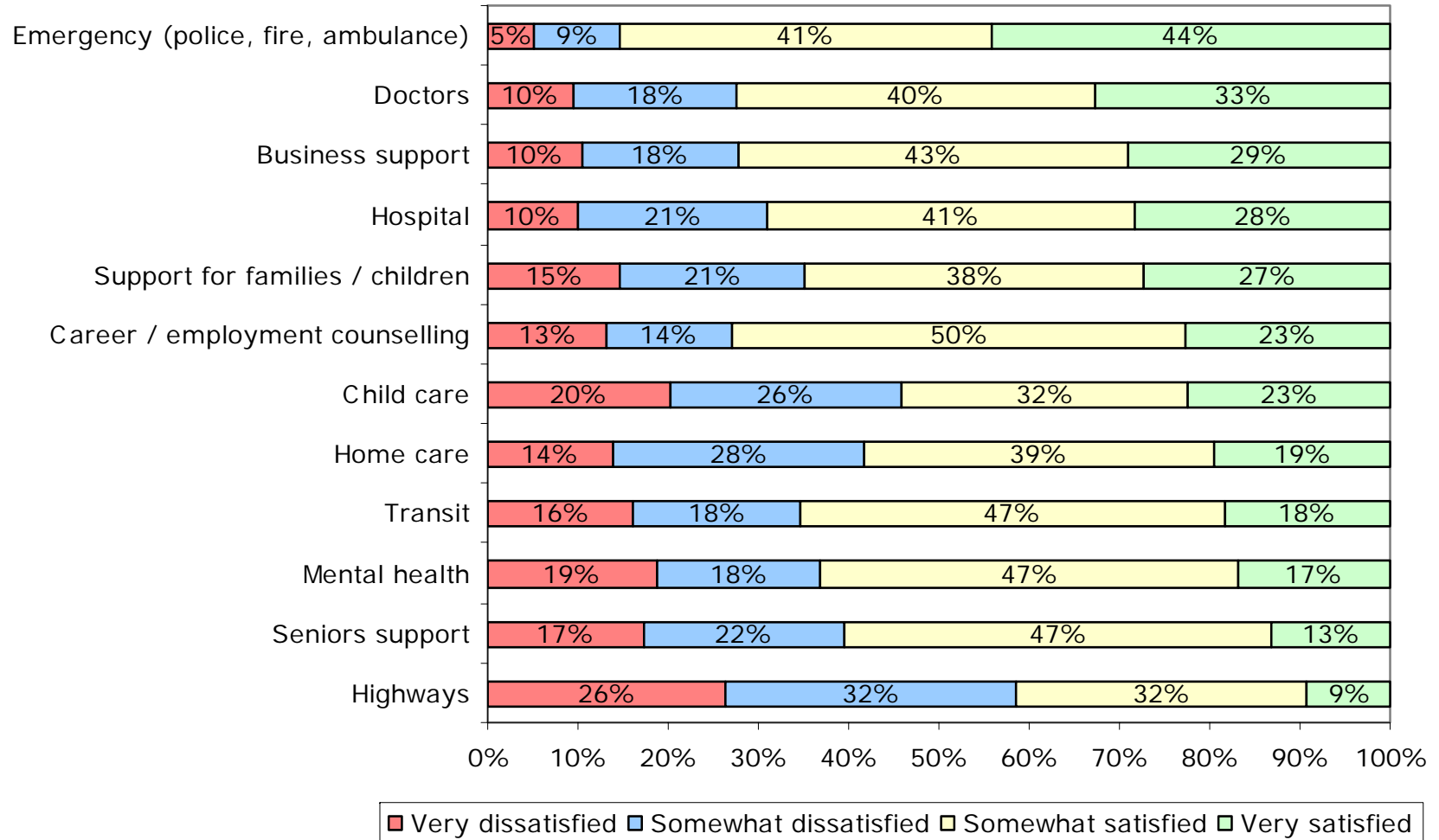
**Q26. If you or anyone close to you is a recipient of Income Assistance, how satisfied are you with access to government personnel and social services?**

<i>a. Income Assistance</i>	Percent (%)	Counts
Very satisfied	12.7	14
Somewhat satisfied	19.1	21
Somewhat dissatisfied	19.1	21
<b>Very dissatisfied</b>	<b>49.1</b>	<b>54</b>
	=100%	110

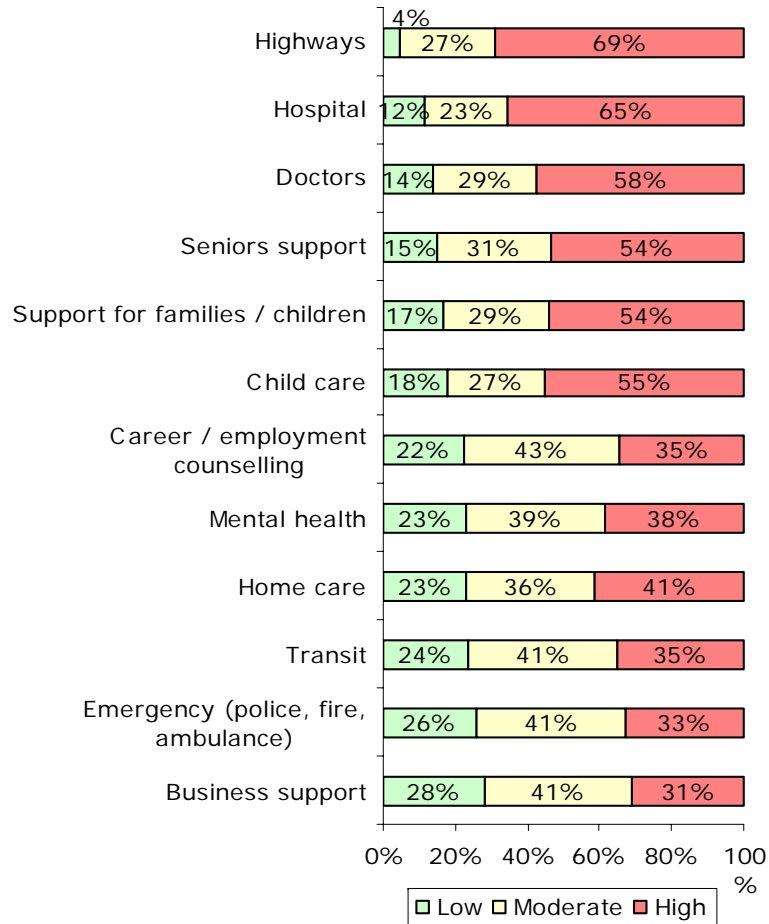
<i>b. Social Services Support</i>	Percent (%)	Counts
Very satisfied	13.1	14
Somewhat satisfied	25.2	27
Somewhat dissatisfied	23.4	25
<b>Very dissatisfied</b>	<b>38.3</b>	<b>41</b>
	=100%	107

**Q27. If you or anyone in your household used the following services in the past year, please indicate your level of satisfaction and if this service should have a high, moderate or low priority for improvement.**

**a) How satisfied are you with this service?**



**Q27b. Priority for improvement**



**Q28. If you have children in the school system:**

**How satisfied are you with the elementary education system?**

	Percent (%)	Counts
Very satisfied	32.7	33
<b>Somewhat satisfied</b>	<b>50.5</b>	<b>51</b>
Somewhat dissatisfied	11.9	12
Very dissatisfied	5.0	5
=100%		101

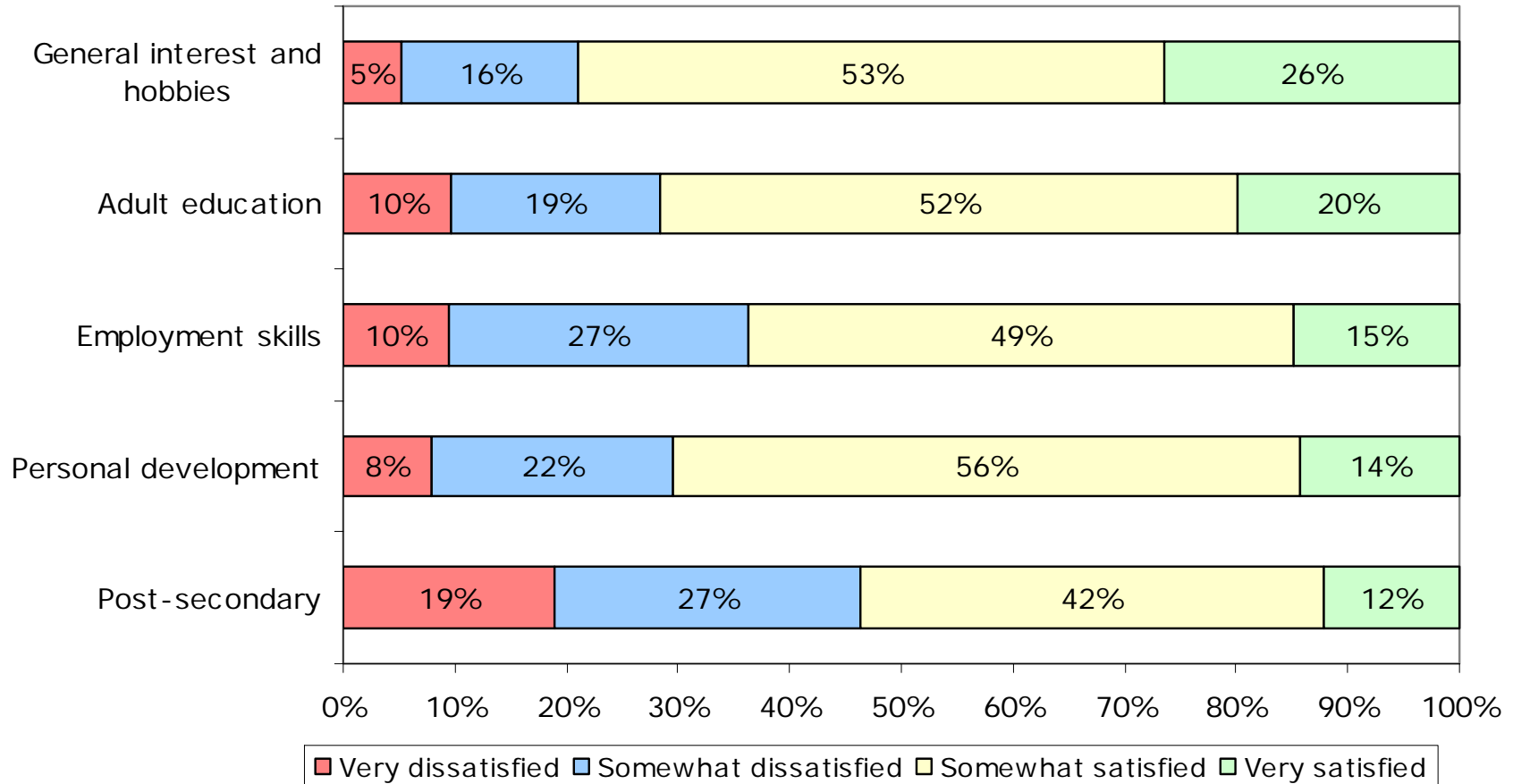
**Q29. How satisfied are you with the secondary education system?**

	Percent (%)	Counts
Very satisfied	16.1	15
<b>Somewhat satisfied</b>	<b>55.9</b>	<b>52</b>
Somewhat dissatisfied	16.1	15
Very dissatisfied	11.8	11
=100%		93

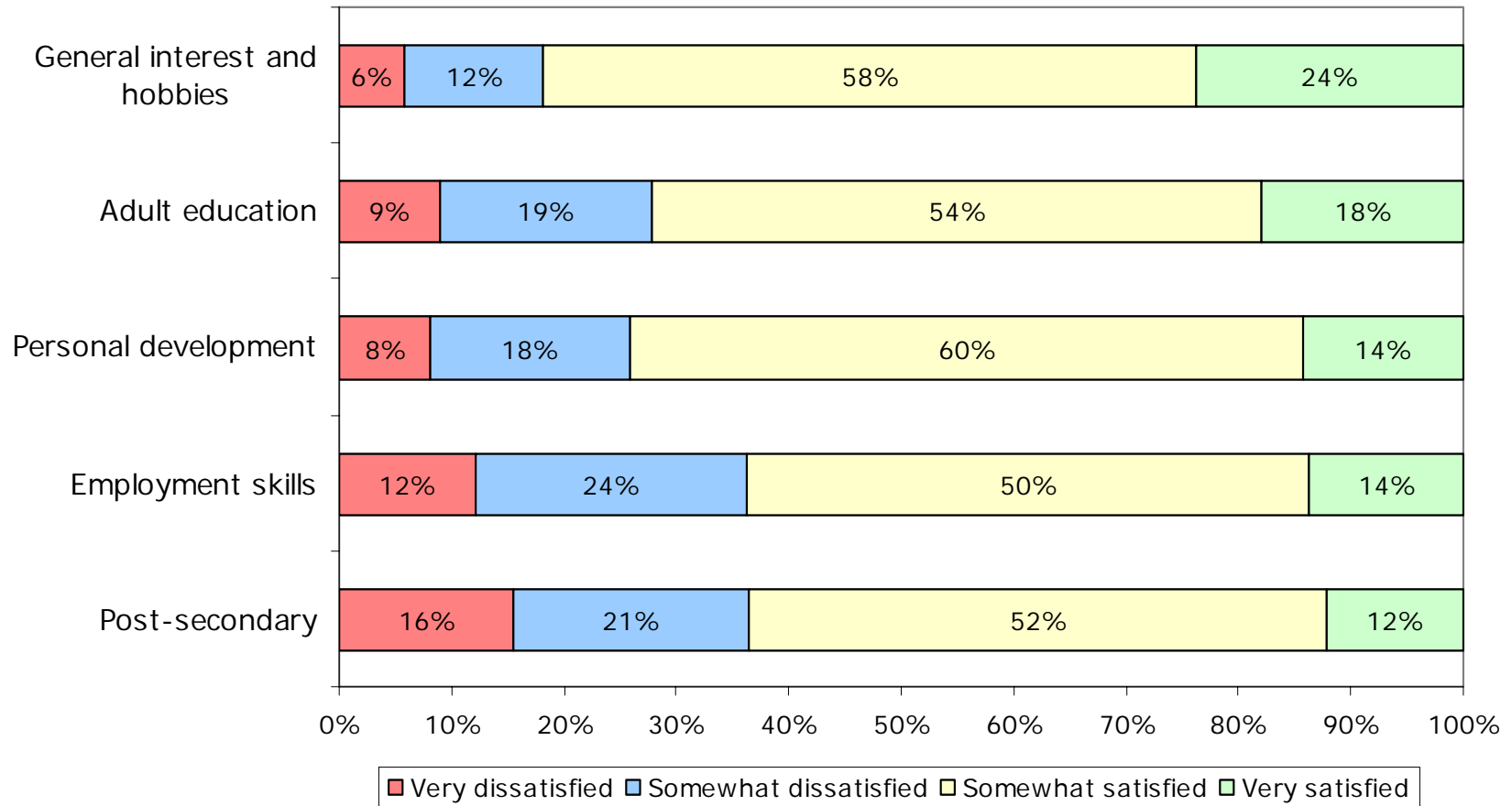
**Q31-32. If you are an adult, have you been involved in any educational activities such as seminars, workshops, training, skill development, or any other type...**

<i>In Revelstoke (past 12 months)</i>	Percent (%)	Counts (n=363)
Percentage answering "Yes"	54.2	197
<i>In Revelstoke (past 3 years)</i>	Percent (%)	Counts (n=376)
Percentage answering "Yes"	66.5	250
<i>Outside Revelstoke (past 12 months)</i>	Percent (%)	Counts (n=375)
Percentage answering "Yes"	44.3	166
<i>Outside Revelstoke (past 3 years)</i>	Percent (%)	Counts (n=342)
Percentage answering "Yes"	59.9	205

**Q34. How satisfied are you with the level of access to the following types of education/training in Revelstoke?**



**Q35. How satisfied are you with the quality of the following types of education/training in Revelstoke?**



**Q36. The current population of Revelstoke and the local area is 8,600. What do you think would be the best population for the area?**

	Percent (%)	Counts
More than 15,000	7.5	38
12,000 – 15,000	20.0	101
10,000 – 12,000	34.5	174
<b>8,000 – 10,000</b>	<b>34.7</b>	<b>175</b>
Under 8,000	3.2	16
=100%		504

**Q37. If you've lived in Revelstoke for the past 5 years, do you think the quality of life has:**

	Percent (%)	Counts
Improved	32.2	161
<b>Stayed the same</b>	<b>45.0</b>	<b>225</b>
Worsened	13.2	66
Don't know	9.6	48
=100%		500

**Q38. Do you think the quality of life in Revelstoke will:**

	Percent (%)	Counts
Improve	31.6	160
Stayed the same	13.6	69
<b>Worsen</b>	<b>34.7</b>	<b>176</b>
Don't know	20.1	102
=100%		507

**Q39. In your view, would you say the general well-being of the people in your household is:**

	Percent (%)	Counts
Improving	20.2	103
<b>Stable</b>	<b>72.4</b>	<b>369</b>
Declining	7.5	38
=100%		510

**Q40. Have you experienced a level of stress or frustration that you didn't feel you could handle?**

	Percent (%)	Counts
Yes	31.8	156
<b>No</b>	<b>68.2</b>	<b>334</b>
=100%		490

**Q40b. If yes: What was the source of this stress?**

<i>(Count=261)</i>	Percent (%)	Counts
<b>Personal/family finances</b>	<b>26.8</b>	<b>70</b>
Health problems	23.8	62
Workplace problems	22.6	59
Underemployment	11.1	29
Children	11.1	29
Marital difficulties/divorce	10.7	28
Parents	10.0	26
Poverty	8.4	22
Other	8.0	21
Unemployment	8.0	21
Death	7.3	19
Substance abuse	3.4	9
Family violence	1.9	5

**Q41. If you have personal or family problems do you have someone/someplace you can turn to?**

	Percent (%)	Counts
<b>Yes</b>	<b>80.0</b>	<b>284</b>
No	20.0	71
=100%		355

**Q41b. Is this support: [select all that apply]**

<i>Based on 392 respondents</i>	Percent (%)	Counts
Family	48.0	188
<b>Friends</b>	<b>52.8</b>	<b>207</b>
Professional	26.5	104
Other	4.1	16

**Q42. How often have you used this support in the past year?**

	Percent (%)	Counts
<b>1-3 times</b>	<b>50.2</b>	<b>119</b>
3-5 times	16.5	39
5-10 times	10.1	24
10+ times	23.2	55
=100%		237

**Q43. Do you have family members living in Revelstoke, other than family in your home?**

	Percent (%)	Counts
Yes	47.9	248
<b>No</b>	<b>52.1</b>	<b>270</b>
	=100%	518

**Q44a. In your personal experience, have you problems with substance abuse in Revelstoke negatively affected you, your family, friends or co-workers?**

	Percent (%)	Counts
Yes	39.8	201
<b>No</b>	<b>60.2</b>	<b>304</b>
	=100%	505

**Q44b. If yes, what is the main form of abuse?**

	Percent (%)	Counts
Alcohol	45.7	74
Marijuana	6.8	11
Other illegal drugs	37.0	60
Prescription drugs	3.1	5
Other	7.4	12
	=100%	162

**Q45. How would you describe your family situation?**

	Percent (%)	Counts
Messed up	1.0	5
Struggling	6.3	31
<b>Managing</b>	<b>46.5</b>	<b>228</b>
Thriving	46.1	226
	=100%	490

**Q46. Do the recreational and cultural facilities in Revelstoke meet your family's needs?**

	Percent (%)	Counts
<b>Yes</b>	<b>83.7</b>	<b>422</b>
No	16.3	82
=100%		504

**Q47. Is your family able to participate in the organized recreational activities they are interested in?**

	Percent (%)	Counts
<b>Yes</b>	<b>89.6</b>	<b>446</b>
No	10.4	52
=100%		498

**Q48. In your opinion, does Revelstoke offer enough family activities for all income levels?**

	Percent (%)	Counts
<b>Yes</b>	<b>81.9</b>	<b>372</b>
No	18.1	82
=100%		454

**Q49a. In your view, is it important for Revelstoke to be family oriented?**

	Percent (%)	Counts
<b>Yes</b>	<b>97.0</b>	<b>488</b>
No	3.0	15
=100%		503

**Q49b. In your view, is Revelstoke Family oriented?**

	Percent (%)	Counts
<b>Yes</b>	<b>90.1</b>	<b>411</b>
No	9.9	41
=100%		452

**Q50. Have you, your family or a close friend experienced the following types of crime in the past 3 years? [Check all that apply]**

	Percent (%)	Counts
<b>Yes</b>	<b>52.4</b>	<b>274</b>
No	47.6	249
<b>Total</b>	<b>100%</b>	<b>523</b>
Of those saying "Yes":		
<b>Theft</b>	<b>49.6</b>	<b>136</b>
Vandalism	39.1	107
Physical assault	13.1	36
Substance related crimes	11.3	31
Other	5.1	14
Sexual assault	2.9	8
Arson	1.1	3

**Q51. Do you feel safe in our community?**

	Percent (%)	Counts
<b>Yes</b>	<b>94.7</b>	<b>483</b>
No	5.3	27
=100%		510

**Q52. Do you feel safe in your household?**

	Percent (%)	Counts
<b>Yes</b>	<b>98.2</b>	<b>504</b>
No	1.8	9
=100%		513

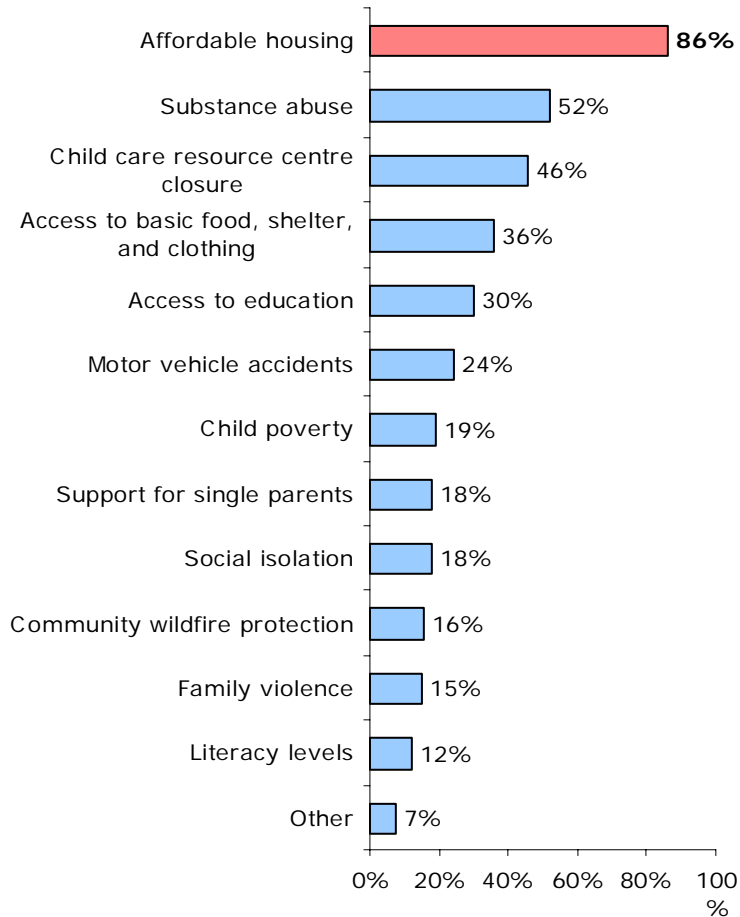
**Q53. Is the condition of the natural environment around our community important to:**

<i>a. Our quality of life?</i>	Percent (%)	Counts
<b>Very important</b>	<b>89.1</b>	<b>459</b>
Somewhat important	9.9	51
Unimportant	0.4	2
Not important at all	0.6	3
=100%		515

<i>b. The state of our economy?</i>	Percent (%)	Counts
<b>Very important</b>	<b>82.3</b>	<b>418</b>
Somewhat important	15.7	80
Unimportant	1.0	5
Not important at all	1.0	5
=100%		508

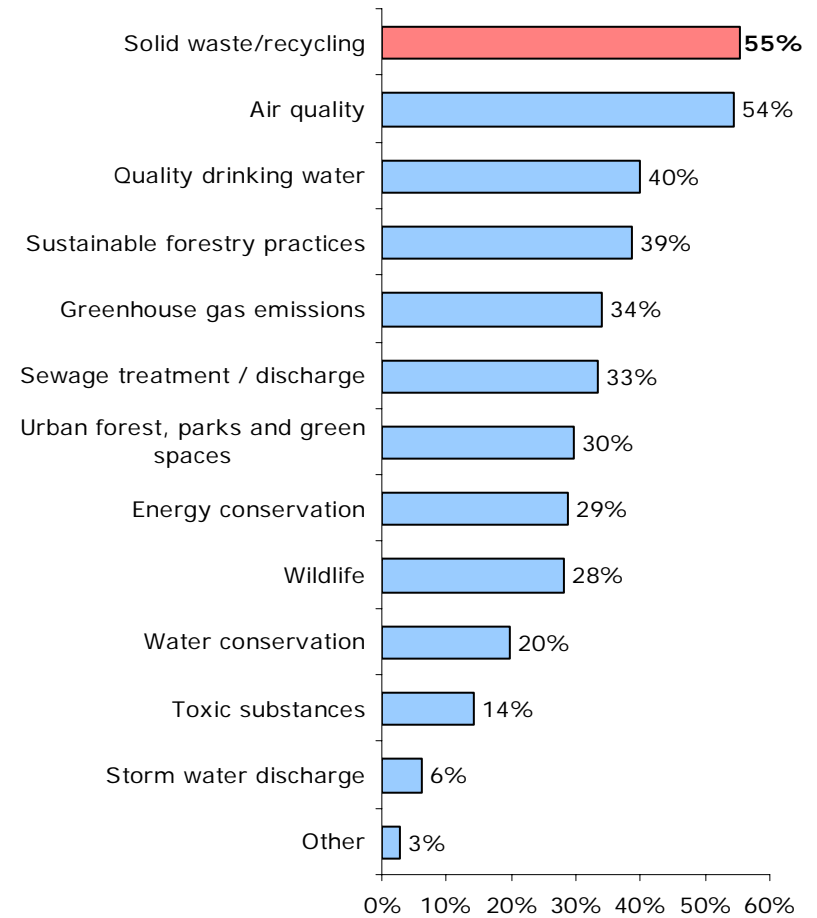
**Q54. The following issues have been identified as possibly needing attention in Revelstoke.**

**Most Important Social Factors**



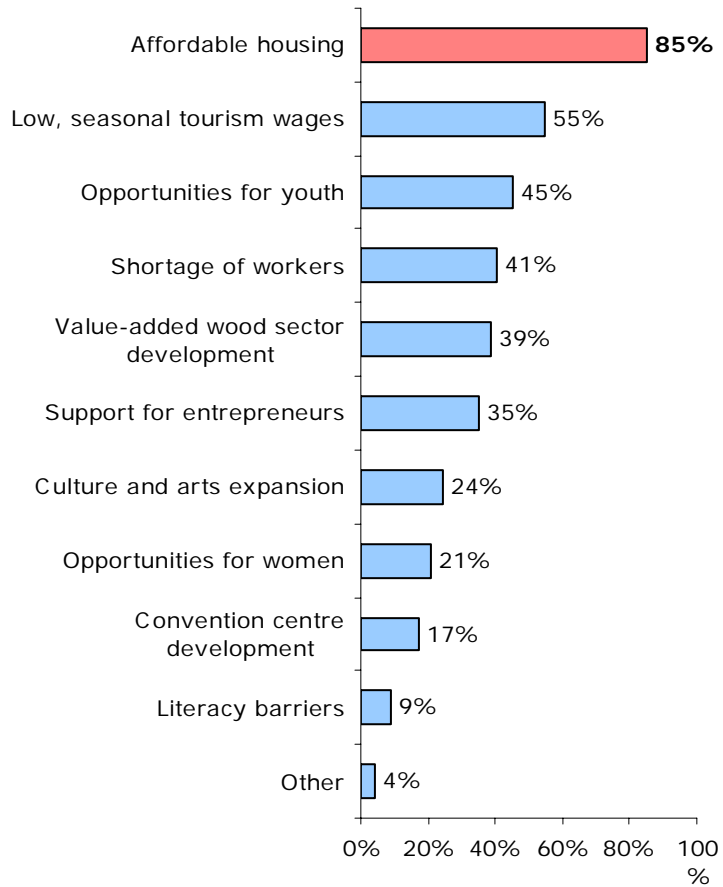
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**Most Important Environmental Factors**



(Count = 497)

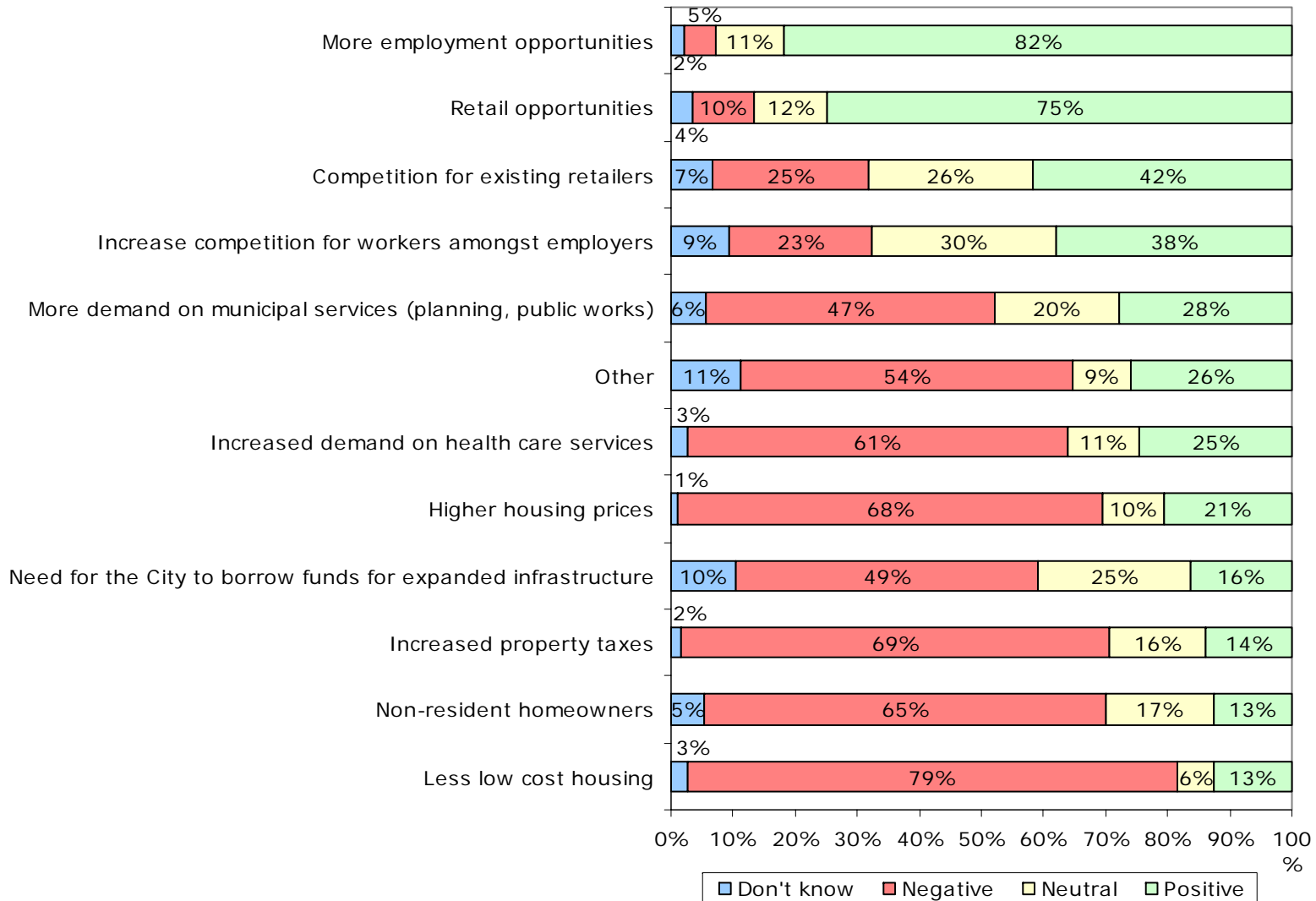
### Most Important Economic and Employment Issues



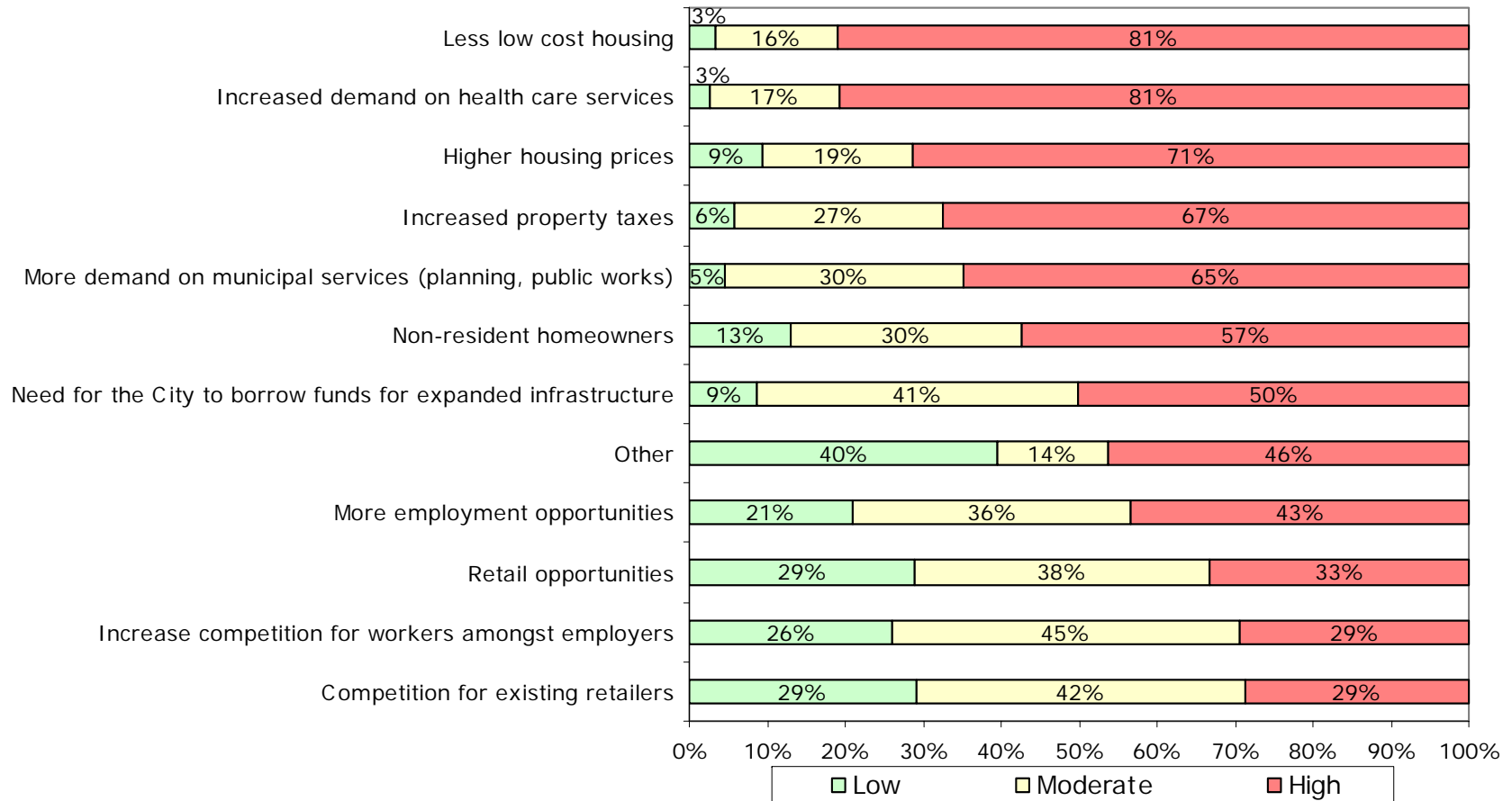
(Count = 499)

**Q55. The development of Revelstoke Mountain Resort will affect community conditions and priorities.**

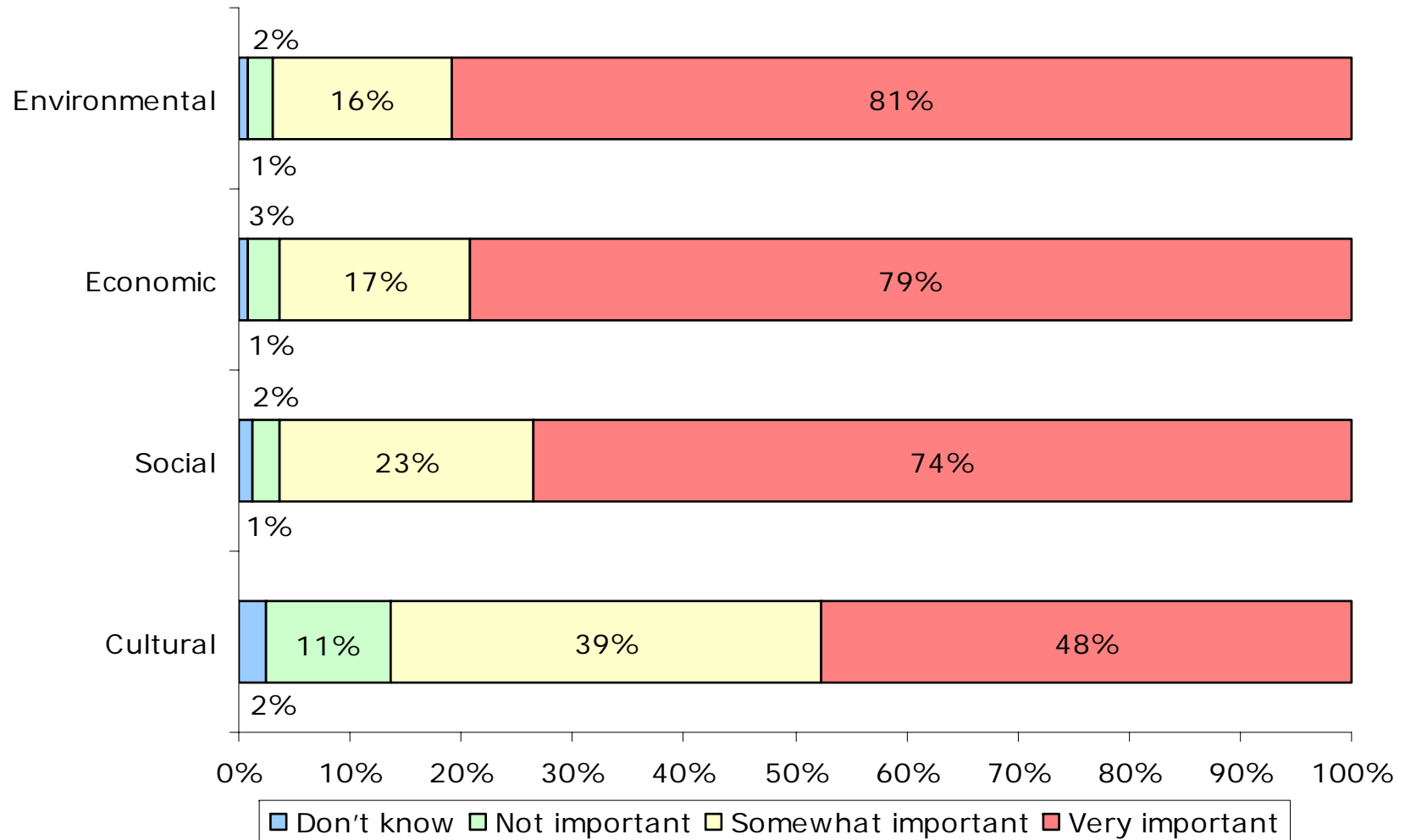
**a) Please indicate how you think the resort will influence the areas listed below. Will the influence be positive, neutral or negative effects for the residents of Revelstoke?**



**Q55b. What priority would you place on taking action to increase positive impacts or reduce negative impacts?**



**Q56. Given the challenges and priorities facing the community today and in the future, how important is it for the City to take leadership to address the range of issues?**



**Q57. Gender**

	Percent (%)	Counts
Female	55.8	275
Male	44.2	218
	=100%	493

**Q58. Your age:**

	Percent (%)	Counts
Under 18	5.3	27
18 – 30 years	7.8	40
31 – 45 years	26.2	134
<b>46 – 65 years</b>	<b>45.0</b>	<b>230</b>
66 – 75 years	10.6	54
76 and over	5.1	26
	=100%	511

**Q59. Including yourself, how many people live in your household? (Total number of people)**

Average	Median
2.6	2.0

	Percent (%)	Counts
1 person	18.2	93
2 people	42.9	219
3 people	16.5	84
4 people	15.1	77
5 people	4.7	24
6 people	1.8	9
7 people or more	0.8	4
	=100%	510

**Q60. Household income:**

	Percent (%)	Counts
Less than \$25,000	9.7	45
<b>\$25,000 - \$50,000</b>	<b>30.0</b>	<b>157</b>
\$50,000 - \$75,000	20.1	105
\$75,000 - \$100,000	18.0	94
\$100,000 - \$150,000	9.8	51
\$150,000 and above	2.5	13
	=100%	465

**Q61. How long have you lived in Revelstoke?**

	Percent (%)	Counts
0 – 2 years	9.6	48
2 – 5 years	10.8	54
5 – 10 years	8.6	43
10 – 20 years	26.3	131
<b>All or most of my life</b>	<b>44.6</b>	<b>222</b>
	=100%	498

**Q62. Do you live in Revelstoke:**

	Percent (%)	Counts
<b>Full-time / year-round</b>	<b>97.9</b>	<b>508</b>
Part-time / seasonally	2.1	11
	=100%	519

**Q63. What are your main sources of community information?**

	Percent (%)	Counts
Local newspaper	85.4	440
<b>Local radio</b>	<b>98.5</b>	<b>515</b>
Local TV	25.4	131
Word of mouth	78.8	406
Pamphlets in my mailbox	33.8	174

## CROSS-TABULATION RESULTS

Question number/Topic	Age	Household income
Q1. Satisfaction	Significant	Significant
Q4. Optimistic	Non Significant	Non Significant
Q8. Input	Significant	Non Significant
Q9. Influence of input	Significant	Non Significant
Q14. State of the economy	Significant	Non Significant
Q19. Reasons for unemployment		
Not trained for jobs	Significant	Non Significant
Lack of daycare	Significant	Non Significant
All other reasons	Non Significant	Non Significant
Q21. Immigration a good idea	Significant	Significance
Q27a. Basic services		
Emergency (police, fire, ambulance)	Significant	Non Significant
Doctors	Significant	Non Significant
Senior Support	Significant	Non Significant
All others	Non Significant	Non Significant
Q23. Access to Technology		
Phone access: At home	Non Significant	Significant

Phone access: At work	Significant	Significant
Computer access: At home	Significant	Significant
Computer access: At work	Significant	Significant
High-speed internet access: At home	Significant	Significant
High-speed internet access: At work	Significant	Significant
Q36. Best population	Non Significant	Significant
Q37. Quality of life over past 5 years	Significant	Non Significant
Q38. Quality of life in future	Significant	Non Significant
Q39. General well-being	Significant	Significant
Q44a. Problems with substance use	Significant	Non Significant
Q45. Family situation	Non Significant	Significant
Q54a. Social Factors		
Social isolation	Non Significant	Significant
Access to basic food, shelter and clothing	Non Significant	Significant
Affordable housing	Significant	Non Significant
Access to education	Significant	Non Significant
All other factors	Non Significant	Non Significant
Q54b. Environmental Factors		
Energy conservation	Significant	Non Significant
Quality of drinking water	Significant	Non Significant
Sewage treatment	Non Significant	Significant
Urban forests, parks and green spaces	Significant	Non Significant
Sustainable forestry practices	Significant	Non Significant
All other factors	Non Significant	Non Significant

Q54c. Economic Factors		
Value-added wood sector development	Significant	Non Significant
Support for entrepreneurs	Significant	Non Significant
Culture and arts expansion	Significant	Non Significant
Shortage of workers	Non Significant	Significant
Low, seasonal tourism wages	Non Significant	Significant
Opportunities for youth	Significant	Non Significant
All other factors	Non Significant	Non Significant
Q55a. & b. Resort influences/priorities		
Retail opportunities	Non Significant	Significant
Competition for existing retailers	Significant	Non Significant
More employment opportunities	Non Significant	Significant
Increased competition for workers amongst employers	Significant	Non Significant
Higher housing prices	Significant	Non Significant
Less low cost housing	Significant	Significant
Non-resident homeowners	Significant	Significant
Increased demand on health care	Significant	Non Significant
Need for City to borrow money for expanded infrastructure	Significant	Significant
More demand on municipal services	Significant	Significant

## ANALYSIS OF CROSS-TABULATION RESULTS

### Community

Overall, there is general satisfaction with Revelstoke as a place to live. At 60%, residents who are between the ages of 46-65 are the most satisfied of any group. Proportionally, Revelstoke youth (those under the age of 18) are more likely to be dissatisfied with Revelstoke as a place to live.

When asked about their level of input on community matters, young Revelstokians were less likely to have provided input on a major community decision in the past year. Only 19% of respondents under the age of 30 responded "Yes" to this question, compared to 55% of those between the ages of 31 and 65, and 51% of those over the age of 65.

Younger respondents also were less certain on how their input would impact community decisions, with 41% answering "Don't know" to Q9. Respondents who were between the ages of 46-65 were significant more likely to believe that their input influenced major community decisions (58% answering "yes", 25% answering "no").

### Economy

Youth respondents displayed the most optimism towards the current state of the economy in Revelstoke, with 74% believing the economy is growing. The older the respondents were, the more likely they were to show pessimism, with only 33% of 66-75 year old Revelstokians saying the economy is growing.

Asked to identify reasons of unemployment, older respondents were more likely to identify "Not trained for jobs available" as one of the reasons contributing to this problem. Younger respondents (18-30, 31-45) were more likely to identify "Lack of daycare" as a reason.

Younger respondents tended to oppose the use of immigration to fill a labour shortage, while more affluent Revelstokians were much more likely to support the use of the immigration to fill a labour shortage. (see below)

#### Cross-tabulation: Q21 x Age

	<18 years	18-30 years	31-45 years	46-65 years	66-75 years	75+ years
Yes	36.0%	50.0%	49.2%	60.2%	64.6%	68.4%
No	64.0%	50.0%	50.8%	39.85	35.4%	31.6%

**Cross-tabulation: Q21 x Household Income**

	< \$25K	\$25K-\$50K	\$50K-\$75K	\$75-\$100K	\$100-\$150K	> \$150K
Yes	41.5%	52.7%	60.4%	54.4%	71.4%	84.6%
No	48.5%	47.3%	39.6%	45.6%	28.6%	15.4%

**Services**

When asked to rate their satisfaction of emergency services, older Revelstokians (66 years and older) were much more likely to indicate “very satisfied;” this finding is not affected by the income distribution of the respondents.

Similarly, older respondents were also much more likely to be “very satisfied” with the level of services offered by doctors (51%), and also with senior support (34%).

**Access to Technology**

Access to phone and high-speed internet is correlative to household income, meaning higher income households are more likely to have access to these technologies, both at home and at work.

Younger respondents also display a higher likelihood of having access to these technologies both at home and at work.

The proportion of dial-up internet users compared to high-speed internet users is low, irregardless of age or household income.

**Ideal Population of Revelstoke**

There is no relation between the age of respondents and what they perceive to be the ideal population of Revelstoke.

However, more affluent households are much more likely to indicate their preference for a more populous Revelstoke. For example, 21% of households with income in excess of \$150,000 would like to see a population of more than 15,000 people in Revelstoke, compared to only 10% of households with income of less than \$25,000.

## **Quality of Life**

When asked to assess the quality of life in Revelstoke over the past five years, respondents exhibit a bell-shaped distribution. Cross-tabulated with age, it is clear that seniors and youth have not felt the improvement in the same way as those between the ages of 31-65 have. Additionally, there are no clear indicators of this effect based on income, while the results are statistically significant when cross-tabulated against the age distribution.

Projecting forwards, the same bell-shaped distribution is seen in the subsequent question when respondents are asked "Do you think the quality of life in Revelstoke will:" The centre group (31-65 year old) exhibits the greatest enthusiasm, while the youth and senior group are not as certain.

## **General Well-being**

The cross-tabulation of general well-being with age reveals that there is a trend of stability as one ages. Of Revelstokians who are 66 years or older, 88% describe their well-being as stable. Those in the middle of the distribution, from 31-45 years old, are most likely to describe their household well-being as improving.

Perhaps not surprising, household income is closely tied to general well-being, with higher income households much more likely to describe their well-being as improving or stable, and lower income households to situation as declining.

## **Substance Abuse**

There is a strong trend of respondents having been affected by substance abuse. Younger Revelstokians are much more likely to have been affected, while this figure decreases as age increases.

Substance abuse is not discriminatory on income, as there is no relation whatsoever between substance abuse and household income.

## **Family Situation**

Similar to general well-being, household income has a very strong correlation with family situation. As household income increase, respondents are much more likely to describe their situation as "thriving." Conversely, low-income households are the likeliest (26%) to describe their situation as "messed-up."

### **Most Important Social Issues**

There is a slight correlation between social isolation and household income – lower income households are more likely to experience social isolation. Similarly, low income households are much more likely to select “Access to basic food, shelter and clothing” to be a priority.

Affordable housing is a great concern to older Revelstokians, with 85% of seniors 66 years or older placing a priority on this issue, compared to only 69% of those under 30 years old. Conversely, Revelstoke youth (under 18 years old) are much more likely to identify “Access to education” as a priority.

### **Most Important Environmental Issues**

Younger respondents tend to be more concerned with issues such as energy conservation, while the trend is reversed for drinking water, where older respondents tend to be more concerned over that issue.

There seems to be a trend linking more affluent households with sewage treatment/discharge as a priority environmental issue. There is also anecdotal evidence collected from the open-ended verbatim that sewage treatment remains a top concern for some residents.

### **Most Important Economic Issues**

Older Revelstokians are much more likely to cite “Value-added wood sector development” as a top priority. This figure decreases for younger respondents. Young respondents, however, are more likely to identify “Support for entrepreneurs” as a priority, along with “Arts and cultural expansion.”

Affluent Revelstokians identify “Shortage of workers” as a priority they think should be focused on. Conversely, low-income household respondents are much more likely to cite “Low, seasonal tourism wages” as an issue that needs attention.

Perhaps not surprising, younger respondents are most likely to regard “Opportunities for youth” as an area that requires attention.

### **Possible Effects of the Revelstoke Mountain Resort (RMR)**

When asked to assess the possible effect the RMR would have on retail opportunities, the trend was linked with income: higher income households were more likely to see the RMR have a positive influence, while lower income households were more likely to see the RMR have a negative influence.

Older respondents were more likely to see the RMR as a positive influence on the competition for existing retailers, and also, a positive effect on creating more employment opportunities.

Middle of the age distribution respondents were most likely to regard "Increase competition for workers amongst employers" as a negative effect of the RMR.

Housing prices are perceived to benefit older Revelstokians, as younger respondents are more likely to regard the RMR as having a negative impact on housing prices. A similar negative sentiment is seen from young respondents when evaluating the impact of the RMR on low cost housing. The concern with low-cost housing is most prevalent amongst respondents in the lower income bracket.

Younger and lower-income respondents also exhibit concern on the effect of RMR on increased property taxes and non-resident homeownership, and the need for the City to borrow funds to expand infrastructure.