



City of Revelstoke Media Release

FOR IMMEDIATE RELEASE
November 17, 2020

“MASK UP REVY.” CAMPAIGN A GREAT SUCCESS!

Revelstoke - BC - The Revelstoke Recovery Task Force (RTF) would like to acknowledge the success of the “Mask Up REVY.” campaign which was achieved through community partnership. A total of 20,000 REVY. branded masks, free of charge, were distributed to businesses, residents, and visitors. This was a collaborative effort with funding from Community Economic Development for Revelstoke and CSRD Area B, administration and distribution from the Revelstoke Chamber of Commerce, additional funding support from Tourism Revelstoke, and the concept brought forth by the RTF.

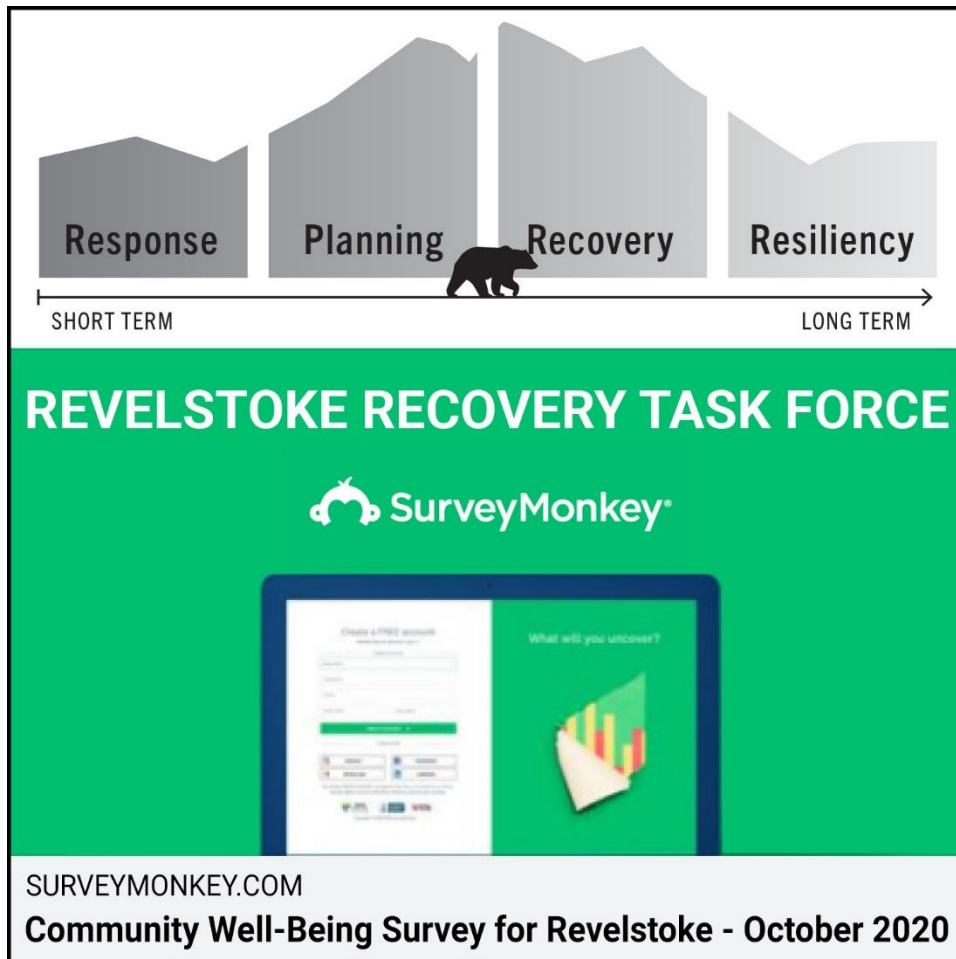
A total of \$9,153.60 and 350lb of food donations were collected at the Visitor Information Centre throughout mask distribution. According to Community Connections, the food bank has had approximately 125 new clients since mid-March 2020. There were 94 new registrants, and many more who accessed this service without registration. In comparison, there were 52 new registrants in 2019 during the same time frame.



Left to Right: Ingrid Bron - Director, Community Economic Development for Revelstoke and CSRD Area B, Sheena Bell – Executive Director, Community Connections Revelstoke Society, Bryan Lee – Visitor Information Centre Manager – Revelstoke Chamber of Commerce, Patti Larson – Program Director, Community Outreach & Development – Community Connections Revelstoke Society, Gary Sulz – Mayor of Revelstoke

The RTF knows that Staying Safe = Staying Open. This project is a testament of true collaboration for the wellness of the community and our economy.

Residents are encouraged to take the [Community Well-Being Survey](#)



Response Planning Recovery Resiliency

SHORT TERM LONG TERM

REVELSTOKE RECOVERY TASK FORCE

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Community Well-Being Survey for Revelstoke - October 2020

View or download the updated [REVV. Rules for Winter 2020-21](#)

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