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1. GENERAL DESCRIPTION

Revelstoke and Area, with an estimated population of 8,000 has built a reputation for community living in a spectacular and historic mountain setting. The community is rich in natural environmental beauty and offers many opportunities for new and expanding businesses. If lifestyle is your key to happiness, then Revelstoke is the place for you. The following information highlights the many services our community has to offer.

1.1 Geographic Setting

Revelstoke is located within the Columbia Mountains in the Interior of British Columbia, 641 km east of Vancouver, B.C. and 415 km west of Calgary, Alberta. Situated on the Columbia River between the Selkirk and Monashee Mountain Ranges, Revelstoke has a spectacular setting on the main east-west transportation corridor through British Columbia.

While the transportation corridor, which includes the mainline of C.P. Rail and the Trans-Canada Highway No. 1, is aligned in an east-west direction, the Columbia Valley has a north-south axis. Highway 23, which parallels the Arrow Lakes to the south and Lake Revelstoke to the north, provides access from Revelstoke to Mica Creek and the resources to the north and to the Kootenay Region to the south. Both Lake Revelstoke and the Arrow Lakes are navigable waterways.

Revelstoke, because of its geographic location in the mountains, is relatively isolated when compared to other communities in southern British Columbia and as a result stands alone in many respects. It does have transportation and economic ties with neighbouring geographic regions such as the Kootenays, the Shuswap and the North Okanagan. Revelstoke has a definitive area of service and influence yet draws upon all neighbouring regions to the east, west and south for goods, services, and representation.

The Revelstoke area is generally considered to include the Rogers Pass and Glacier National Park to the east; Mica Creek and Kinbasket Lake to the north; Three Valley Gap to the west; and the northern part of Arrow Lakes including the Beaton-Trout Lake area, to the south. See Figure I: Columbia Shuswap Regional District.

1.2 Social Setting

Revelstoke prides itself on its rich heritage and spectacular scenery. This is a community that has succeeded in diversifying its economy by taking advantage of a multitude of resources readily available in its own backyard.

Residents enjoy the many festivities and special events held throughout the year to acknowledge our culture and lifestyle. Theatre and arts; heritage celebrations; concerts; farmers market; seasonal nightly entertainment in Grizzly Plaza; parades; sporting events; and a wide variety of
service clubs and volunteer organizations all enrich the experiences one may find in our community.

Revelstoke offers local access to an excellent public education system including two new schools, a francophone elementary school, community health care, a caring social support system, numerous religious choices and an abundance of recreational activities. This is a community with a homogeneous population and a relatively young citizenry with a median age of 40 years.

1.3 Economic History

As with many communities in south-eastern British Columbia, Revelstoke began in the 1880s as a transportation and supply centre for the mining industry. This was soon bolstered by the construction of the trans-continental railway and the subsequent decision of the Canadian Pacific railway to establish its main operations offices and maintenance facilities for the Shuswap and Mountain Subdivisions in Revelstoke. Both the mining industry and railway construction required substantial amounts of timber which prompted the early establishment and growth of the forest industry in the area.

From 1900 until the early 1960s, Revelstoke grew at a gradual steady pace. Construction of the Trans-Canada Highway through Rogers Pass in 1962 opened the area to tourism. Rapid growth to service tourism took place and the economy was further diversified.

Beginning in 1965, three hydroelectric dams which created large reservoirs were built in the area. While these mega-projects fortified the economy of the city, they also flooded agricultural lands and vast expanses of prime forest lands, reducing the timber and natural environmental resources of the area. When the mega-project boom ended in 1985, the town experienced a significant downturn. This downturn was admirably overcome through the development and implementation of a community economic development strategy which included: a downtown revitalization project; development and diversification of small businesses; encouragement of tourism; and strengthening of the timber industry.

1.4 Economic Base

The economy of Revelstoke is tied directly to its geographic location, physical environment and the natural resources of the region. The forest industry, transportation (primarily rail), tourism and government services all contribute significantly to the community’s economic health. Other resources available for development include water and minerals. It should be noted that, for a small community, Revelstoke has an extremely diversified economic base which is a major strength.

The forest industry accounts for 21% of basic employment income in Revelstoke (2006 Census Data). The forest industry is defined as including logging, hauling, primary and secondary processing, consulting and silviculture activities.

Transportation, both rail and highway, continue to be significant employment generators. The growth and development of the tourism and hospitality sector over the past thirty years have contributed to the diversification of the local economy. This sector provides 9% of Revelstoke’s
base employment income (2006 Census Data). The natural environment; summer and winter recreational activities; history and heritage of the area; and location on major transportation routes provide opportunities for further significant tourism development. Revelstoke Mountain Resort, a major four-season resort minutes from the downtown core, opened in 2007 and continues to develop. The resort has the longest vertical ski-run in North America and attracts visitors from around the world.

Revelstoke is the service center for a large geographic region and accordingly public services and government offices are located in the city and the employment generated contributes significantly to the economic base.

The water resources of the area have provided employment through construction of dams and continue to provide employment at the electrical generating facilities. An additional turbine was added at the Revelstoke Dam in 2011, and two new turbines are being installed at the Mica Dam, 130 kilometres north of Revelstoke, by 2015.

The Selkirk and Monashee Mountains are highly mineralized and in the past a number of ore deposits have been developed as mines. Mineral exploration continues to be actively pursued in the region.

1.5 Recreation

Revelstoke is quickly developing its tourism sector into an all season playground. Outdoor adventures take advantage of our breathtaking scenery in the form of back country hiking, mountain biking, ski touring, heli-skiing, snowmobiling, downhill skiing, snowboarding, nordic skiing, river rafting, canoeing and kayaking. Formal recreational activities include a full service community centre, aquatic centre and seniors’ activity centre, an 18 hole golf course, bowling lanes, fitness centres, tennis courts, skating arena and curling rink. The area boasts two national parks, three provincial parks, several municipal parks, hot spring developments, and an abundance of camping opportunities.

1.6 Community Planning

The 2013 Integrated Community Sustainability Plan includes social, environmental, economic and cultural dimensions of community life and incorporates consideration of recommendations from over 30 plans and impact assessments that have been prepared for specific aspects of the community. These plans and strategies are prepared with extensive public input and support. The strategies are living documents, and the goals and objectives identified in the strategies are implemented by various community groups and agencies. The plans are reviewed in a public forum on an annual basis, and reports are prepared to document the progress that has been made and to prioritize the activities for the upcoming year.
Figure I  Columbia Shuswap Regional District Area B & City of Revelstoke Locational Map

- Columbia Shuswap Regional District Area B
- City of Revelstoke
2. COMMUNITY SERVICES

2.1 Administration & Representation

The City of Revelstoke was incorporated in 1899 and is governed by a Mayor and six Councillors, all elected for a four year term. A full range of municipal services are provided by a staff of 100 employees. The City has adopted a Vision Statement and is covered by an approved Official Community Plan, implemented by Zoning and Subdivision By-Laws.

Rural areas within the Revelstoke region are included in Electoral Area B of the Columbia Shuswap Regional District, whose administrative office is located in Salmon Arm, 100 km west of Revelstoke.

Provincially, Revelstoke is located within the Columbia River-Revelstoke Electoral Area, and is represented by Mr. Norm Macdonald, M.L.A. Federally, Revelstoke is within the Kootenay-Columbia Constituency and is represented by Mr. David Wilks, M.P.

2.2 Government Services

Federal Government Offices:
  - Parks Canada - Mount Revelstoke and Glacier National Parks Office
  - Canada Post Office

Provincial Government:
  - Ministry of Management Services – Government Agent
  - Ministry of Forest, Lands and Natural Resource Operations
  - Ministry of Environment Conservation Officer Service
  - BC Timber Sales – Columbia Zone of Okanagan Shuswap Business Unit
  - Ministry of Health - North Okanagan Health Unit
  - Ministry of Children & Family Development
  - Ministry of Transportation and Highways

2.3 Community Protection Services

Police - Royal Canadian Mounted Police, 12 general duty members, 3 non-commissioned officers, 6 traffic members and 3 integrated road safety unit members.

Fire Rescue Services - Revelstoke Fire Department, 8 career staff members and 35 volunteer firefighters. Service is provided to Rural Revelstoke under agreement with the Columbia Shuswap Regional District.
2.4 Health Care Services

Queen Victoria Hospital Facilities - surgery, emergency, X-Ray, paediatrics, laboratory, physiotherapy, 10 acute care beds

Professionals:
- 10 physicians at Selkirk Medical Group
- 4 physiotherapists
- 3 dental clinics
- 1 optometry clinic
- 1 hearing clinic
- 2 chiropractors
- 8 massage therapists

2.5 Community Care - Social Services

- Senior Housing - Mt. Begbie Manor - 40 units
- Mt Cartier Court - 45 residential care beds.
- Moberly Manor - 11 assisted living beds and 6 residential units
- Senior & Persons with Disabilities Housing - Monashee Court - 49 units
- Alcohol and Drug Program
- Revelstoke Awareness and Outreach Program
- Women's Shelter Society – Forsythe House
- Victims Assistance Program
- 12 - 15 Foster Homes - Ministry of Children & Families
- Revelstoke Childcare Society - Childcare Referral and Licenced Family & Group Daycares
- Community Connections – Community Living Residential Group Homes and Programs for Adults and Children, Supported Work Programs, Youth Programs, Family Support Services, Food Bank, Social Justice Advocate

2.6 Educational Services


Okanagan College (www.okanagan.bc.ca) - Continuing Education and Extension Programs, Vocational and Recreational Programs.

2.7 Recreation Facilities

- Full service Community Center including Seniors Activity Center and Okanagan Regional Library
- 6 City Parks
- 4 Tennis Courts
- Aquatic Centre
- 18 Hole Golf Course
- Arena and Curling Rink
Revelstoke Mountain Resort
Mount McPherson Nordic Ski Centre
Miscellaneous private businesses

2.8 Arts & Culture
- Revelstoke Arts Council is the umbrella organization for the Art Group, Art Gallery, Concert Series, Community Band, Theatre Company, Musical Productions, Women’s Writing Group, and Summer Street Festival
- Visual Arts Centre provides a space for artisans to work and display their accomplishments. Specific space is available for potters, woodworkers, photographers, as well as art studios and galleries.
- Revelstoke Performing Arts Centre opened at Revelstoke Secondary School in 2012
- Revelstoke Community Heritage Commission is an active committee responsible for the protection and enhancement of existing heritage buildings, residences and historical sites in and around Revelstoke.

2.9 Utilities
- Electrical - B.C. Hydro & Power Authority
- Telephone - Telus
- Water - Municipal treatment and supply
- Sewer - Municipal collection and treatment
- Garbage - Sanitary Landfill - Columbia Shuswap Regional District
- Gas - piped propane system - Fortis
- Cable TV - Revelstoke Cable TV (Your Link)
- Bus Service - B.C. Transit

2.10 Communications
Telecommunications:
- Internet service (ADSL) is available through local service providers
- Internet access is available at the Business Information Centre and a variety of local businesses.
- Fibreoptic – Telus

Media:
- Radio: CKCR (EZ Rock), Stoke FM and CBC
- Television: RCTV and Cable TV Network - Includes CBC, CTV and Global as well as satellite systems such as Shaw Direct, Telus and Bell Express Vu
- Newspapers (weekly): Revelstoke Times Review & Revelstoke Current

2.11 Access and Transportation

Centrally located on major east-west transportation routes, Revelstoke is served by the Trans Canada Highway, the mainline of the Canadian Pacific Railway and is serviced by airports in Revelstoke, Salmon Arm, Kelowna and Kamloops.

Direct highway access is provided to Kootenay region markets over Highway 23 South and to Okanagan - Thompson markets via Highway 1 and Highway 97 South. A full range of passenger, courier and freight services are available including:
Bus:
- Greyhound Bus Lines: 4 trips daily east to Calgary and west to Vancouver

Freight:
- BTS Byers Transportation Systems Inc. (NW Transport - US Market)
- Interlink Transport (CP Transport)
- City Transfer
- Sure Haul Transportation Ltd.

Couriers:
- ACE Courier Service
- Canpar
- Greyhound Express
- DHL Courier
- Purolator Courier & United Parcel Service for US Markets

Vehicle Rentals:
- U-Haul Co. Ltd.
- Selkirk Car Rental

Revelstoke has a full service airport owned and operated by the Columbia Shuswap Regional District, with a 1,460 meter paved runway, terminal building, fuelling facilities and hangars. Charter aircraft and helicopter services are available. The airport does not have instrument landing capabilities and does not have scheduled commercial airline service. Scheduled regional service with national and international connections is available in nearby centres. International access is through gateway airports in Kelowna, Cranbrook, Calgary and Vancouver.

Air Charter Service:
- Silvertip Aviation Ltd. (fixed wing)
- Arrow Helicopters Ltd.
- Selkirk Mountain Helicopters Ltd.

Scheduled Air Service:
- Kelowna: numerous regional connector flights to Edmonton, Calgary, Vancouver and the interior of British Columbia, eastern Canada and the U.S.
- Kamloops: numerous regional connector flights

Additional Community Service information is provided in the publication Revelstoke Business and Service Directory available from the Revelstoke Business Information Centre.
3. POPULATION CHARACTERISTICS

The 2011 Census, the last year for which detailed statistics are available, reported that the population within the corporate boundaries of the City of Revelstoke at June 1, 2011 was 7,139 people. Regional District Electoral area ‘B’ reported 552 residents in 2011. Refer to Tables I and II for detailed population statistics.

Revelstoke’s population is 90% Canadian born with 3% of the population claiming aboriginal identity. Only 3% of the population self identified as a visible minority. Most of the population (93%) speaks English only. Just over 7% of the population speaks English & French and 10% of the population did not speak English as a first language.

3.1 Age - Gender Composition

Revelstoke has a relatively young population with a median age of 40.3 years. Figure II and Table I present the age - gender distribution of the population.

Figure II
Revelstoke City Population (2011 Census)
Table I  Revelstoke City Population (2011 Census)  
Age-Gender Composition

<table>
<thead>
<tr>
<th>AGE</th>
<th>MALE</th>
<th>FEMALE</th>
<th>TOTAL</th>
<th>% OF TOTAL POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 4</td>
<td>205</td>
<td>185</td>
<td>385</td>
<td>5.4%</td>
</tr>
<tr>
<td>5 - 14</td>
<td>375</td>
<td>340</td>
<td>715</td>
<td>10.0%</td>
</tr>
<tr>
<td>15 - 24</td>
<td>415</td>
<td>390</td>
<td>805</td>
<td>11.3%</td>
</tr>
<tr>
<td>25 - 34</td>
<td>585</td>
<td>550</td>
<td>1135</td>
<td>15.9%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>490</td>
<td>475</td>
<td>970</td>
<td>13.6%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>625</td>
<td>600</td>
<td>1220</td>
<td>17.1%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>490</td>
<td>470</td>
<td>950</td>
<td>13.3%</td>
</tr>
<tr>
<td>65 - 74</td>
<td>275</td>
<td>260</td>
<td>535</td>
<td>7.5%</td>
</tr>
<tr>
<td>75 - 84</td>
<td>160</td>
<td>165</td>
<td>325</td>
<td>4.6%</td>
</tr>
<tr>
<td>85 +</td>
<td>30</td>
<td>70</td>
<td>95</td>
<td>1.3%</td>
</tr>
<tr>
<td>Total</td>
<td>3640</td>
<td>3500</td>
<td>7135</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

3.2 Population Trends

Historically, Revelstoke’s population has been characterized by rapid increases and decreases in concert with mega-project construction in the region particularly during the 1970s and 1980s. However, in the mid 1990s the number of residents in the community stabilized and then decreased again at the turn of the century as shown in Table II which includes persons living outside the City of Revelstoke municipal boundary but within the Revelstoke area. Median age of persons living within the municipal boundary is 40.3 years and the median age of persons living outside the municipal boundary is 48.2 years.

Table II  Revelstoke And Area Population 2001 - 2011

<table>
<thead>
<tr>
<th>Age Group (years)</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 15</td>
<td>1,555</td>
<td>1,530</td>
<td>1,460</td>
<td>1,390</td>
<td>1,340</td>
<td>1,315</td>
<td>1,240</td>
<td>1,200</td>
<td>1,180</td>
<td>1,150</td>
<td>1,175</td>
</tr>
<tr>
<td>15 – 29 and *(15 – 24 for year 2001)</td>
<td>1,065</td>
<td>1,570</td>
<td>1,580</td>
<td>1,610</td>
<td>1,610</td>
<td>1,480</td>
<td>1,640</td>
<td>1,640</td>
<td>1,610</td>
<td>1,570</td>
<td>1,440</td>
</tr>
<tr>
<td>30 – 44 and *(25 – 44 for year 2001)</td>
<td>2,445</td>
<td>1,910</td>
<td>1,830</td>
<td>1,780</td>
<td>1,700</td>
<td>1,705</td>
<td>1,660</td>
<td>1,630</td>
<td>1,630</td>
<td>1,670</td>
<td>1,640</td>
</tr>
<tr>
<td>45 – 64</td>
<td>2,075</td>
<td>2,070</td>
<td>2,120</td>
<td>2,150</td>
<td>2,220</td>
<td>2,425</td>
<td>2,230</td>
<td>2,280</td>
<td>2,250</td>
<td>2,400</td>
<td></td>
</tr>
<tr>
<td>65 and older</td>
<td>985</td>
<td>960</td>
<td>930</td>
<td>950</td>
<td>960</td>
<td>1,000</td>
<td>970</td>
<td>980</td>
<td>1,000</td>
<td>980</td>
<td>1,035</td>
</tr>
<tr>
<td>Total Population</td>
<td>8,125</td>
<td>8,040</td>
<td>7,920</td>
<td>7,880</td>
<td>7,820</td>
<td>7,935</td>
<td>7,720</td>
<td>7,720</td>
<td>7,690</td>
<td>7,630</td>
<td>7,690</td>
</tr>
</tbody>
</table>

Source: Statistics Canada: Small Area and Administrative Data Division, based upon data derived from Income Tax Returns and Census 2001, 2006 and 2011
3.3 Family and Household Characteristics

In 2011 there were 2,045 families down slightly from the 2,075 families in 2006. In 2011 there were 1,360 children under 18 years of age living in census families in private households and 395 children over the age of 18 living in census families in private households. The 2011 Census reported an average of .9 children per census family.

Table III shows family characteristics and Table IV shows household characteristics from the 2011 Census. There were an average of 2.7 persons per census family and an average of 2.3 persons in private households.

<table>
<thead>
<tr>
<th>Family Type</th>
<th>No. of Families</th>
</tr>
</thead>
<tbody>
<tr>
<td>Married couple</td>
<td>1,350</td>
</tr>
<tr>
<td>Common-law couple</td>
<td>430</td>
</tr>
<tr>
<td>Lone Parent Families</td>
<td>265</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type of Private Household</th>
<th>No. of Households</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Couple with Children</td>
<td>700</td>
<td>23%</td>
</tr>
<tr>
<td>Couple without Children</td>
<td>1030</td>
<td>34%</td>
</tr>
<tr>
<td>One Person</td>
<td>875</td>
<td>28%</td>
</tr>
<tr>
<td>Lone Parent with Children</td>
<td>245</td>
<td>8%</td>
</tr>
<tr>
<td>Multiple Family or other household type</td>
<td>225</td>
<td>7%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>3,075</td>
<td>100%</td>
</tr>
</tbody>
</table>

3.4 School Enrolment

School enrolment indicates a declining enrolment from 2006 to 2013, however it is expected that enrolment will continue to stabilize over the next few years. Table V indicates school enrolment statistics from 2006 to 2016.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>ELEMENTARY (K – GR 7)</th>
<th>SECONDARY (GR 8 – 12)</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>687</td>
<td>520</td>
<td>1207</td>
</tr>
<tr>
<td>2007</td>
<td>649</td>
<td>493</td>
<td>1142</td>
</tr>
<tr>
<td>2008</td>
<td>628</td>
<td>488</td>
<td>1116</td>
</tr>
<tr>
<td>2009</td>
<td>580</td>
<td>474</td>
<td>1054</td>
</tr>
<tr>
<td>2010</td>
<td>581</td>
<td>447</td>
<td>1028</td>
</tr>
<tr>
<td>2011</td>
<td>584</td>
<td>441</td>
<td>1025</td>
</tr>
<tr>
<td>2012</td>
<td>584</td>
<td>440</td>
<td>1024</td>
</tr>
<tr>
<td>2013</td>
<td>581</td>
<td>387</td>
<td>970</td>
</tr>
<tr>
<td>2014</td>
<td>605</td>
<td>369</td>
<td>974</td>
</tr>
<tr>
<td>2015</td>
<td>617</td>
<td>348</td>
<td>965</td>
</tr>
<tr>
<td>2016</td>
<td>646</td>
<td>365</td>
<td>1011</td>
</tr>
</tbody>
</table>
3.5 Adult Training and Education Services

Training and Educational opportunities for adults are provided by Okanagan College - Revelstoke Centre.

The programs offered at the Continuing Education facilities of Okanagan College - Revelstoke Centre range from adult upgrading to special interest community courses to professional development, vocational certificate programs, and a variety of training programs to meet local business requirements.

3.6 Education Profile

The educational profile for Revelstoke’s population 15+ years is shown graphically in Figure III and numerically on Table IV following.

![Education Profile Graph]

Table VI  Education Profile 2006 & 2011

<table>
<thead>
<tr>
<th>EDUCATION LEVEL (Ages 15 years and over)</th>
<th>2006 Census</th>
<th>2011 National Household Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Secondary Certificate</td>
<td>1,460</td>
<td>1,090</td>
</tr>
<tr>
<td>Secondary Certificate and or Equivalent</td>
<td>1,740</td>
<td>1,600</td>
</tr>
<tr>
<td>Trade Certificate or Diploma</td>
<td>910</td>
<td>1,030</td>
</tr>
<tr>
<td>Other Certificate or Diploma</td>
<td>1,190</td>
<td>1,385</td>
</tr>
<tr>
<td>University with Degree or higher</td>
<td>640</td>
<td>855</td>
</tr>
<tr>
<td><strong>Total population aged 15 and over</strong></td>
<td><strong>5,940</strong></td>
<td><strong>5,960</strong></td>
</tr>
</tbody>
</table>
3.7 Dwelling Types

The 2011 Census indicates there were 3,076 private dwellings occupied by usual residents in Revelstoke. This is a decrease of 300 occupied private dwellings from the 2006 Census where there were 3,100 occupied private dwellings in Revelstoke.

According to the 2006 Census 2,855 dwellings were constructed before 1986 and 420 dwellings were constructed between 1986 and 2006. Between 2007 and 2011 the City of Revelstoke issued 87 new residential construction building permits, 83 mobile homes to be sited and the construction of 5 apartments/strata units. Table VII indicates dwellings by structure type.

Table VII  Dwellings by Structure Type (2006 & 2011 Census)

<table>
<thead>
<tr>
<th>Structural Type of Dwelling</th>
<th>2006 Census</th>
<th>2011 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single-detached house</td>
<td>2,228</td>
<td>2,005</td>
</tr>
<tr>
<td>Semi-detached house</td>
<td>180</td>
<td>105</td>
</tr>
<tr>
<td>Row house</td>
<td>47</td>
<td>70</td>
</tr>
<tr>
<td>Apartment, duplex</td>
<td>515</td>
<td>450</td>
</tr>
<tr>
<td>Other (includes movable dwelling)</td>
<td>130</td>
<td>445</td>
</tr>
<tr>
<td>Dwellings not occupied by usual residents</td>
<td></td>
<td>303</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,100</strong></td>
<td><strong>3,378</strong></td>
</tr>
</tbody>
</table>
4. ECONOMIC INFORMATION

One of the purposes of this Profile is to provide relevant information and current economic data to encourage further investment and employment creation in Revelstoke. The following description of economic sectors and business activities demonstrate the stability and growth of Revelstoke’s economy.

4.1 Economic Sectors

Revelstoke’s economy is dependent on four basic economic sectors: transportation, forest industry, tourism and public services. Figure IV indicates the distribution of economic dependency for the years 1991, 1996, 2001 and 2006.

Note: CPR Transportation figures were separated from other employment for 1991 and 1996 based on the 2001 data made available for that sector.
The following is a brief description of each of these basic sectors and identification of the major companies operating in these sectors.

4.1.1 Transportation - C.P. Rail:

Historically, CP Rail has been the largest and most stable source of employment in Revelstoke. Recently CP Rail has initiated major corporate restructuring in order to remain internationally competitive resulting in reductions to local work force numbers with the centralization of some activities such as crew calling and customer services to other Canadian cities. CP Rail currently employs on average 300 persons locally as crew persons for the freight trains and track maintenance workers.

4.1.2 Forest (Timber) Industry:

Revelstoke is the base of operations for three sawmills, one cedar shake and shingle mill, one pole yard, and several value added wood manufacturing plants.

Downie Timber, which employs approximately 300 persons at its sawmill and value added wood processing plant, Selkirk Specialty Woods, is the major wood manufacturer in the area. All woodlands operations including harvesting, hauling, road building, forest management services and silviculture are handled by independent contractors.

The City of Revelstoke has undertaken a number of initiatives to support the processing of forest resources in the community. In June 1993, the City of Revelstoke in partnership with three local sawmills purchased a Tree Farm Licence and formed the Revelstoke Community Forest Corporation which is responsible for managing the Tree Farm Licence. The community's investment in this project helped to secure a guaranteed wood supply for the local processors, provide for economic stability and security, and ensure local control of local resources.

The Revelstoke Community Forestry Corporation operates a log sort yard which allows for the opportunity to purchase selected high quality logs which benefits local value-added companies and artisans.

The 2006 Census reported 450 persons were employed in forestry and wood manufacturing in Revelstoke.

4.1.3 Tourism and Hospitality:

Revelstoke is an historic mountain community which is currently a summer and winter tourist haven. Considerable tourism infrastructure has been developed, including 1,300 rental bed units and well established attractions, restaurants, bars, entertainment outlets and retail stores. With its central location on the Trans Canada Highway, between the Monashee and Selkirk Mountains, Revelstoke serves as a staging center for winter and summer back country activities. The tourism and hospitality sector has demonstrated significant growth and investment during the past ten years.

A magnificent world-class resort, Revelstoke Mountain Resort, located on Mount Mackenzie 6 km southeast of downtown Revelstoke, opened in 2007. It boasts North America’s longest
vertical descent at 5,620 feet of lift-serviced vertical. To be completed over 15 years, Revelstoke Mountain Resort will include 5,000 new housing units (1,500 resort condominiums, 2,000 hotel suites, 850 town homes and 550 single-family estate lots), as well as more than 500,000 square feet of commercial and retail space, plus a signature golf course. Revelstoke Mountain Resort will be the only resort in the world to offer lift-skiing, cat-skiing and helicopter skiing from the village base. See www.revelstokemountainresort.com for further details.

From the 2006 Census data, 540 persons were employed in accommodation and food services in Revelstoke. Many of these jobs are part time and/or seasonal. Thirty food & beverage establishments and twenty accommodation properties, support a full range of tourism attractions, tours, museums, art attractions, sports, outdoor recreation activities, specialty accommodations and recreation facilities. A visitor’s guide can be viewed at www.seerevelstoke.com/vacation.

The Revelstoke Tourism Strategy was revised in 2003 by the Revelstoke Tourism Advisory Committee. A Tourism Development Coordinator has been working since 1997 to implement the Strategy. A number of tourism marketing projects are being developed to enhance and sustain the tourism sector of the economy.

The www.seerevelstoke.com Chamber of Commerce website was established in 1995 and is continuously being updated. Revelstoke Winter Sports activities are available on the website at www.seerevelstoke.com/snow. Revelstoke Summer Activities are available on the website at www.seerevelstoke.com/vacation. All of the major activities are represented as well as accommodation, food and beverage services. A new addition to the Chamber website is the translation of the tourism and business pages into German, Dutch, French, Japanese, Chinese and Korean.

The following visitation information demonstrates the growth trends for tourism in Revelstoke. Several recent studies and reports have identified the Tourism and Hospitality sector as having the greatest potential for future expansion over the next few years.

- The Revelstoke Railway Museum attendance has grown significantly since it opened in 1993 with just over 15,000 visitors. Attendance now averages 22,000 visitors per year.

- Snowmobiler sign in sheets are kept at Boulder Mountain Chalet. These sheets are tallied every year and the visitation data recorded. Snowmobiling activity is also tracked through trail pass sales. Figure V is a graphical representation of the growth in snowmobiling over the past 20 years.
• Traffic counters situated on the Trans Canada Highway west of Revelstoke at Craigellachie indicates that vehicle traffic has grown from 1.7 million in 2000 to 2.2 million in 2011.

• The Province of BC designated Revelstoke as a British Columbia Resort Municipality in 2008. This designation comes with annual funding from the provincial government for development of the community’s tourism infrastructure. There has been a significant increase in room tax revenues since 2008 as indicated in Figure VI.

Figure VI  Revelstoke Accommodation Tax Revenues (’000’s) 2008 – 2014

• The Chamber of Commerce operates a Visitor Information in the heart of downtown Revelstoke. In 2014 a new high profile Visitor Centre was opened and visitor attendance increased substantially.
  In 2012 attendance was reported at 33,063 visitors.
  In 2013 attendance was reported at 32,802 visitors
  In 2014 attendance was reported at 42,761 visitors

Figure VII shows where the visitors originated.
4.1.4 Public Service
Despite recent reductions in the provincial government workforce, public service provides a significant stable employment base in Revelstoke.

4.1.5 Other Basic Employment

Included in Other Basic Employment are Hydroelectric production, mining and construction.

Hydroelectric Production:
The operation of two of B.C. Hydro’s major hydro-electric production facilities at the Revelstoke and Mica Dams contribute significantly to Revelstoke’s economic base. These two dams represent 33% of B.C. Hydro’s electrical production capacity and employ 85 persons, most of whom are resident in Revelstoke. In addition, contract services are provided from Revelstoke to both facilities.

Mining:
Mining has historically been an important economic activity in the Revelstoke area. While there has been little activity in the past few years, there is a very active mining exploration program currently underway.
4.2 Business Activity

With economic and employment restructuring there has been a trend in Revelstoke to increase self employment and home based business activity. The number of business licences issued by the City of Revelstoke has increased significantly since 2006 with the development of Revelstoke Mountain Resort.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Licences</th>
<th>Net Increase Over Prior Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>635</td>
<td>-64</td>
</tr>
<tr>
<td>2006</td>
<td>670</td>
<td>+35</td>
</tr>
<tr>
<td>2007</td>
<td>756</td>
<td>+86</td>
</tr>
<tr>
<td>2008</td>
<td>824</td>
<td>+68</td>
</tr>
<tr>
<td>2009</td>
<td>841</td>
<td>+17</td>
</tr>
<tr>
<td>2010</td>
<td>910</td>
<td>+69</td>
</tr>
<tr>
<td>2011</td>
<td>908</td>
<td>-2</td>
</tr>
<tr>
<td>2012</td>
<td>920</td>
<td>+12</td>
</tr>
<tr>
<td>2013</td>
<td>913</td>
<td>-7</td>
</tr>
<tr>
<td>2014</td>
<td>940</td>
<td>+27</td>
</tr>
<tr>
<td>2015</td>
<td>1027</td>
<td>+87</td>
</tr>
</tbody>
</table>

The value of building permits issued by the City of Revelstoke over the past decade is illustrated below. 2007 and 2008 reflect significant investment in new residential construction with the announcement of the Revelstoke Mountain Resort development. 2010 indicates substantial investments in commercial construction with the development of tourism infrastructure and in institutional construction with the development of two new schools in 2010 and 2011.

<table>
<thead>
<tr>
<th>Year</th>
<th>Residential</th>
<th>Apartments</th>
<th>Commercial</th>
<th>Industrial</th>
<th>Institutional</th>
<th>Other</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>4,066</td>
<td>2,775</td>
<td>3,896</td>
<td>65</td>
<td>5,257</td>
<td>341</td>
<td>$13,625</td>
</tr>
<tr>
<td>2006</td>
<td>8,675</td>
<td></td>
<td>1,807</td>
<td>174</td>
<td>2,737</td>
<td>540</td>
<td>$13,759</td>
</tr>
<tr>
<td>2007</td>
<td>51,951</td>
<td></td>
<td>9,897</td>
<td>574</td>
<td>429</td>
<td>337</td>
<td>$62,788</td>
</tr>
<tr>
<td>2008</td>
<td>31,427</td>
<td></td>
<td>13,35</td>
<td>14</td>
<td>465</td>
<td>654</td>
<td>$36,111</td>
</tr>
<tr>
<td>2009</td>
<td>9,412</td>
<td></td>
<td>893</td>
<td>14</td>
<td>32,033</td>
<td>609</td>
<td>$11,438</td>
</tr>
<tr>
<td>2010</td>
<td>13,992</td>
<td></td>
<td>44,243</td>
<td>10</td>
<td>14,707</td>
<td>61</td>
<td>$92,600</td>
</tr>
<tr>
<td>2011</td>
<td>2,712</td>
<td></td>
<td>321</td>
<td>10</td>
<td>32,033</td>
<td>245</td>
<td>$17,811</td>
</tr>
<tr>
<td>2012</td>
<td>9,529</td>
<td></td>
<td>1,286</td>
<td>10</td>
<td>14,707</td>
<td>403</td>
<td>$11,454</td>
</tr>
<tr>
<td>2013</td>
<td>7,849</td>
<td></td>
<td>3,339</td>
<td></td>
<td></td>
<td></td>
<td>$12,092</td>
</tr>
<tr>
<td>2014</td>
<td>6,008</td>
<td></td>
<td>1,095</td>
<td></td>
<td></td>
<td></td>
<td>$7,378</td>
</tr>
</tbody>
</table>

* Building Permits include renovations and new construction

4.3 Business Costs

Revelstoke benefits from very competitive tax rates and real estate prices. The average single detached house price in 2011 for the community was $356,000 compared to a provincial average for all dwelling types sold of $561,204 (Source: CHMC). A recent study completed by the consulting firm KPMG for the Central Okanagan Regional District indicated that Canada was one of the best places in which to situate a business, and the interior of British Columbia in particular had a distinct advantage in terms of affordability.
4.4 Proximity to Markets

Located approximately halfway between Calgary, Alberta and Vancouver, B.C., and less than 2 hours from the Okanagan Valley, Revelstoke is well located with good transportation links for easy access to several large markets. These are listed below, with the relevant populations included.

<table>
<thead>
<tr>
<th>Market</th>
<th>Population Estimates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Mainland of B.C (Vancouver area)</td>
<td>2,517,000</td>
</tr>
<tr>
<td>Alberta</td>
<td>3,376,000</td>
</tr>
<tr>
<td>Thompson-Okanagan Region</td>
<td>525,000</td>
</tr>
<tr>
<td>Kootenay Region</td>
<td>157,000</td>
</tr>
</tbody>
</table>

4.5 Industrial land

Various areas of land for industrial and commercial use are available within the community. These include small parcels within the existing industrial park, some commercial areas around the downtown core, and locations on Westside Road (unserviced) just west of the city. There are also some prime sites for commercial development on the Trans Canada Highway immediately adjacent to Revelstoke.
5. EMPLOYMENT & INCOME DATA

Primary employment in the transportation and forest industries, and the periods of high employment in the construction industry, has resulted in a workforce with specialized skills in these sectors.

Tourism industry growth since 2006 has resulted in an increase in the number of employment opportunities in Revelstoke particularly for women and new entrants into the labour force. It is anticipated that this sector will continue to create more new employment in the future.

5.1 Revelstoke Labour Force

Revelstoke’s labour force has remained relatively stable over the last ten years.

Table X  Revelstoke Labour Force* 2000 - 2010

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>2,480</td>
<td>2,507</td>
<td>2,490</td>
<td>2,490</td>
<td>2,500</td>
<td>2,570</td>
<td>2,640</td>
<td>2,690</td>
<td>2,700</td>
<td>2,630</td>
<td>2,600</td>
</tr>
<tr>
<td>Females</td>
<td>2,070</td>
<td>2,223</td>
<td>2,180</td>
<td>2,230</td>
<td>2,230</td>
<td>2,270</td>
<td>2,280</td>
<td>2,300</td>
<td>2,300</td>
<td>2,220</td>
<td>2,250</td>
</tr>
<tr>
<td>Total Labour Force</td>
<td>4,550</td>
<td>4,730</td>
<td>4,670</td>
<td>4,720</td>
<td>4,730</td>
<td>4,840</td>
<td>4,920</td>
<td>4,990</td>
<td>5,000</td>
<td>4,850</td>
<td>4,850</td>
</tr>
</tbody>
</table>

Source: Statistics Canada
* Taxfilers reporting employment income or unemployment benefits during the year.

5.2 Employment by Economic Sector

Table XI  Revelstoke Employment by Industry (2006 Census)

<table>
<thead>
<tr>
<th>INDUSTRY SECTOR</th>
<th>2006 Census</th>
<th>2011 National Household Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td># OF JOBS</td>
<td>% OF JOBS</td>
</tr>
<tr>
<td>Agriculture &amp; Other Resource based industries</td>
<td>315</td>
<td>8%</td>
</tr>
<tr>
<td>Construction</td>
<td>370</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing (primarily wood products)</td>
<td>470</td>
<td>11%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>440</td>
<td>11%</td>
</tr>
<tr>
<td>Business Services and Public Administration</td>
<td>815</td>
<td>20%</td>
</tr>
<tr>
<td>Health Care &amp; Social Services</td>
<td>345</td>
<td>8%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>190</td>
<td>5%</td>
</tr>
<tr>
<td>Finance and Real Estate</td>
<td>110</td>
<td>3%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>45</td>
<td>1%</td>
</tr>
<tr>
<td>Other Services (primarily tourism in 2006)</td>
<td>1060</td>
<td>25%</td>
</tr>
<tr>
<td>Accommodation and food services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation and warehousing (primarily CP Rail)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL EMPLOYMENT</td>
<td>4160</td>
<td>100%</td>
</tr>
</tbody>
</table>
5.3 Employment Services

Work BC - Revelstoke (www.WorkBC-Revelstoke.com) provides both assisted and self-directed employment services to unemployed and under-employed persons who are legally entitled to work in Canada. Services are also available to those facing imminent layoff. Eligibility for services may vary with individual circumstances.

i) In the Self-Serve Work Search Centre:
   - Job postings updated daily on our Job Board and Website
   - Computers to create your résumés and cover letters
   - Internet access to search online for potential employers and job opportunities
   - Career planning tools to help you determine the best career and education for you
   - Photocopying and scanning of your résumés, letters and other work search related documents
   - Faxing of work search related documents
   - Telephone access for contacting potential employers
   - Friendly staff to help you access our services and resources, which are all available at no cost

ii) Assisted Services provide career and employment facilitation to all unemployed or underemployed persons legally entitled to work in Canada (some exceptions may apply). If you are interested in any of the following services, please contact Work BC – Revelstoke for further information.
   - Employment Counseling
   - Career and Occupational Decision Making
   - Skills Enhancement
   - Job Search skills
   - Employment Maintenance
   - Developing a "Return to Work Action Plan"

iii) Workshops (delivered both in-house and by tele-session – topics below plus more)
   - Resume Writing
   - Interview Skills
   - Labour Market Information
   - Money Sense
   - Putting your Best Foot Forward

As part of your employment goals you may be referred to agencies, programs or workshops that can help you decide on a career, get training, start a business, or train on the job.
5.4 Income

The following Table XII indicates that Revelstoke’s economy as measured by community income has been growing steadily.

<table>
<thead>
<tr>
<th>Income Source</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>124,760</td>
<td>128,401</td>
<td>129,666</td>
<td>129,610</td>
<td>134,925</td>
<td>148,584</td>
<td>152,913</td>
<td>164,950</td>
<td>170,185</td>
<td>157,630</td>
<td>160,265</td>
</tr>
<tr>
<td>Self Employment</td>
<td>3,294</td>
<td>4,219</td>
<td>3,816</td>
<td>3,623</td>
<td>4,442</td>
<td>5,275</td>
<td>5,289</td>
<td>8,455</td>
<td>7,880</td>
<td>5,860</td>
<td>5,550</td>
</tr>
<tr>
<td>Investment</td>
<td>7,271</td>
<td>7,517</td>
<td>8,400</td>
<td>7,414</td>
<td>7,354</td>
<td>7,212</td>
<td>8,462</td>
<td>9,945</td>
<td>12,975</td>
<td>12,060</td>
<td>12,845</td>
</tr>
<tr>
<td>Transfer Payments</td>
<td>23,033</td>
<td>24,605</td>
<td>25,152</td>
<td>24,816</td>
<td>24,253</td>
<td>24,730</td>
<td>25,556</td>
<td>25,235</td>
<td>26,690</td>
<td>30,565</td>
<td>29,825</td>
</tr>
<tr>
<td>Pensions</td>
<td>9,816</td>
<td>9,994</td>
<td>11,087</td>
<td>10,878</td>
<td>11,586</td>
<td>12,158</td>
<td>13,683</td>
<td>14,060</td>
<td>15,195</td>
<td>16,025</td>
<td>16,590</td>
</tr>
<tr>
<td>Other</td>
<td>3,147</td>
<td>4,721</td>
<td>3,894</td>
<td>2,889</td>
<td>3,053</td>
<td>3,348</td>
<td>3,701</td>
<td>3,530</td>
<td>4,125</td>
<td>3,530</td>
<td>3,450</td>
</tr>
<tr>
<td>Total Community Income</td>
<td>171,321</td>
<td>179,457</td>
<td>182,015</td>
<td>179,232</td>
<td>185,614</td>
<td>201,307</td>
<td>209,604</td>
<td>226,175</td>
<td>237,150</td>
<td>225,665</td>
<td>228,520</td>
</tr>
</tbody>
</table>

Source: Statistics Canada based upon data derived from income tax returns.

Revelstoke has a labour force participation rate\(^1\) of 68.6%. Males have a higher participation rate (74%) than females (63%). Area B of the Columbia Shuswap Regional District has a labour force participation rate of 75.2%. The city’s labour force participation rate is slightly higher than the provincial average of 65.2%.

The 2001 Census indicates that Revelstoke had an employment rate\(^2\) of 62% and an unemployment rate\(^3\) of 10%. The CSRD’s Area B population had the same employment rate and an unemployment rate of 19%.

Median employment income has remained fairly consistent over the past few years at around $25,000 as shown in Table XIII. Table XIV shows the median income distribution in 2000, 2005 and 2009. It is worthy of note that the total population and the female median income have risen since 2000.

---

\(^1\) Refers to the labour force in the week (Sunday to Saturday) prior to Census Day (May 15, 2001), expressed as a percentage of the population 15 years of age and over.

\(^2\) Refers to the number of persons employed in the week (Sunday to Saturday) prior to Census Day (May 15, 2001), expressed as a percentage of the total population 15 years of age and over.

\(^3\) Refers to the unemployed expressed as a percentage of the labour force in the week (Sunday to Saturday) prior to Census Day (May 15, 2001).
Table XIII  Median Employment Income 2000 – 2010

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
<th>Gross Labour Force</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>33,100</td>
<td>14,300</td>
<td>21,900</td>
<td>4,570</td>
</tr>
<tr>
<td>2001</td>
<td>33,300</td>
<td>14,200</td>
<td>21,300</td>
<td>4,730</td>
</tr>
<tr>
<td>2002</td>
<td>33,800</td>
<td>14,100</td>
<td>21,700</td>
<td>4,710</td>
</tr>
<tr>
<td>2003</td>
<td>33,800</td>
<td>14,200</td>
<td>20,900</td>
<td>4,730</td>
</tr>
<tr>
<td>2004</td>
<td>34,700</td>
<td>15,300</td>
<td>24,800</td>
<td>4,730</td>
</tr>
<tr>
<td>2005</td>
<td>39,100</td>
<td>15,600</td>
<td>24,000</td>
<td>4,840</td>
</tr>
<tr>
<td>2006</td>
<td>36,400</td>
<td>17,100</td>
<td>24,700</td>
<td>4,920</td>
</tr>
<tr>
<td>2007</td>
<td>39,070</td>
<td>18,550</td>
<td>26,750</td>
<td>4,970</td>
</tr>
<tr>
<td>2008</td>
<td>39,800</td>
<td>20,240</td>
<td>28,070</td>
<td>5,030</td>
</tr>
<tr>
<td>2009</td>
<td>33,110</td>
<td>19,400</td>
<td>25,440</td>
<td>4,900</td>
</tr>
<tr>
<td>2010</td>
<td>24,800</td>
<td>20,580</td>
<td>26,580</td>
<td>4,810</td>
</tr>
</tbody>
</table>

Source: Statistics Canada: based upon data derived from Income Tax Returns.

The median household income reported in the 2006 Census was $49,483, while the median family income was $65,562. More specific data on median incomes is shown in Table XIV.

Table XIV  Median Income Distribution

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total population</td>
<td>22,200</td>
<td>25,000</td>
<td>30,480</td>
</tr>
<tr>
<td>Male 15+</td>
<td>33,400</td>
<td>38,500</td>
<td>40,130</td>
</tr>
<tr>
<td>Female 15+</td>
<td>15,500</td>
<td>17,800</td>
<td>23,230</td>
</tr>
<tr>
<td>All Husband Wife Families¹</td>
<td>60,700</td>
<td>62,100</td>
<td>77,770</td>
</tr>
<tr>
<td>Lone Parent Families</td>
<td>24,700</td>
<td>35,800</td>
<td>37,340</td>
</tr>
<tr>
<td>Non Family Persons</td>
<td>20,100</td>
<td>24,600</td>
<td>28,690</td>
</tr>
</tbody>
</table>

¹ Census Family refers to husband and wife (includes common law arrangement) with or without children who have never married, or lone parent with one or more children who have never married, living in the same dwelling.

Source: Taxfiler Data Statistics Canada
Personal Income Distributions are represented in Figure VIII, and Figure IX is a graphical representation of male and female income distribution in 2010.

**Figure VIII**  Distribution of Personal Income (2010 Taxfiler Data)

**Figure IX**  Distribution of Male and Female Income (2010 Taxfiler Data)

### 2010 Taxfiler Annual Income

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Number of Filers</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$5K</td>
<td>200</td>
</tr>
<tr>
<td>$5K-$20K</td>
<td>400</td>
</tr>
<tr>
<td>$20K-$35K</td>
<td>600</td>
</tr>
<tr>
<td>$35K-$50K</td>
<td>800</td>
</tr>
<tr>
<td>$50K-$75K</td>
<td>1000</td>
</tr>
<tr>
<td>$75K-$100K</td>
<td>1200</td>
</tr>
<tr>
<td>$100K+</td>
<td>1400</td>
</tr>
</tbody>
</table>

- Male
- Female
6. ECONOMIC AND BUSINESS DEVELOPMENT ASSISTANCE

6.1 Revelstoke Business Information Centre

Revelstoke has a history of developing cooperative and collaborative partnerships and one of the initial strategic partnerships developed was the establishment of the Revelstoke Business Information Centre in 1988. The Business Information Centre is based on a ‘one stop shopping’ concept for economic and business development services. A variety of development initiatives and services are provided by the participating organizations and all are available at one central location. The participants in the Business Information Centre are the:

- Economic Development Commission
- Chamber of Commerce
- Community Futures Development Corporation

This innovative approach to Economic Development consolidates the delivery of development initiatives and provides a community focus for developmental services. Effective communication and cooperation between the development programs is promoted through sharing of premises and the joint use of support staff and equipment. All participating organizations benefit from the effective use of funds by sharing expenses.

6.1.1 Community Economic Development

The Community Economic Development Commission (CEDC) is a committee of the City of Revelstoke and Area B of the Columbia Shuswap Regional District with appointed members. The Commission is managed by the City of Revelstoke and employs a full time Director of Community Economic Development and a part time Administrative Assistant.

The Economic Development Commission promotes economic development for the purpose of diversifying the local economy and the creation of job opportunities. Promotion of industry development, forest industry stabilization, tourism development and business development are guided by the Integrated Community Sustainability Plan (ICSP). The EDC is responsible for the implementation of the economic component of the ICSP which is based upon strategic partnerships and cooperative projects with other community development organizations.

Copies of the Revelstoke Community Development Strategic Action Plan are available upon request from the Revelstoke Business Information Centre. The Plan can be viewed at revelstoke.ca under the Community Development button.
6.1.2 Revelstoke Chamber of Commerce

The Chamber of Commerce is a business association whose objective is to promote through its members, the progress and development of Revelstoke and Region in order to make it a better place in which to live, work and play. Policy is set by a Board of Directors elected by the members. Staff consists of a Manager, Tourism Coordinator, Receptionist and up to 5 seasonal Travel Counsellors.

Services provided by the Chamber include but are not limited to the following:
- Promotes tourism marketing initiatives and development through the activities of a Tourism Development Coordinator
- Operates the Business Information Centre, which provides resource publications for people who are now in business or are thinking of starting a business.
- Refer public inquiries to Chamber members.
- Operates three Visitor Info Centres.
- Offers affordable group insurance and a variety of business service discounts for members.
- Sponsors and promotes seminars, workshops and conferences that are of interest to the business person.
- Produces a Business and Service Directory, seasonal multi-lingual website and various specialty print guides and brochures.

6.1.3 Community Futures Development Corporation of Revelstoke

The Community Futures Development Corporation (CFDC) of Revelstoke is a broadly based community organization that assists with local business development and initiates programs and projects which will address economic adjustment, diversification, employment development and training.

The organization is directed by a 10 member voluntary board and has 5 full time and 1 part time staff. The corporation is a not for profit community based agency in the business of assisting individuals with employment, financial and training services. The corporation serves as an integral part of the community’s strategic development plan which is working towards a community vision. The organization has successfully served individual clients and the community at large since 1988.

Services provided include the necessary advice, direction, information, financing and training to assist with the establishment of new business and the expansion and support of existing businesses in the region. The Corporation manages a revolving community loan fund that provides financing for local business development. In addition the CFDC manages a provincially funded Self Employment Benefit Program which is designed to help people become self employed.
6.2 For more economic and business development information
call, write or visit us at:

Revelstoke Business Information Centre
Suite D 301 Victoria Road, PO Box 2398
Revelstoke, BC V0E 2S0
Tel: (250)837-5345 Fax: (250)837-4223
Email: amason@revelstoke.ca
Website: www.seerevelstoke.com